

Speak ASIA

A Quarterly roundup of news and events by The London Speaker Bureau~SouthEast Asia & HongKong

New Year, New Speakers

We usher in 2017 with exciting speakers from the world of finance, sports and entertainment



“Everyone is climbing a mountain, whether you can see it or not.”

Marin Minamiya

ADVENTURER

Marin Minamiya is the youngest Japanese to climb “The Seven Summits.” She came up with this project when she was 17 and conquered the highest peaks on every continent within a year and a half after breaking the record being also the youngest Japanese to scale Mt. Everest. The high-spirited positive adventurer is one step away from completing the Explorer’s Grand Slam (Seven Summits plus South pole and North pole) at age 20, the world’s youngest on record.

Marin started climbing mountains at age 13 in Hong Kong and still has vivid memories of when she looked down from the summit of her first hike. The scenery of the coexistence of Hong Kong’s concrete jungle and the mountains were so beautiful and special triggered her obsession with climbing.

In 2014, Marin received “The Duke of Edinburgh’s International Gold Award”, an award which is to recognize young people who will lead the people.

Most recently in Japan, Marin was

selected as one of the “Change makers of the year 2016.”

Also in December 2016, she was appointed as the first female Global Brand Ambassador for UNIQLO.

Chatri Sityodtong

FOUNDER AND CHAIRMAN OF ONE CHAMPIONSHIP, ASIA’S LARGEST SPORTS MEDIA PROPERTY

Chatri Sityodtong is a self-made Harvard MBA entrepreneur and martial artist from Thailand. His rags-to-riches life story has been profiled around the world on BBC News, Bloomberg TV High Flyers, CNBC Entrepreneur Asia, Channel NewsAsia, Harvard Business School, Sports Illustrated, and other major media. He is currently the Founder and Chairman



of ONE Championship, Asia’s largest sports media property in history with a global broadcast to over 1 billion homes across 118 countries around the world.

A motivational speaker and guest lecturer, Sityodtong is an Entrepreneur-in-Residence at INSEAD, one of the world’s top business schools. He has also been a featured speaker at top global conferences such as Forbes Global CEO Conference, CNBC Asia Business Leaders Awards, Bloomberg ASEAN Business Summit, TEDx, Milken Institute Asia Summit, Credit Suisse Entrepreneur Connect, All That Matters, INSEAD VC, and others. He is a regular guest lecturer at Singapore Management University and an advisor to the SMU Entrepreneurship Center.



WE WISH YOU HAPPINESS,
PROSPERITY AND GOOD HEALTH
THIS YEAR OF THE ROOSTER

Dr. Atiur Rahman

CENTRAL BANK GOVERNOR OF THE YEAR 2015

Dr. Atiur Rahman, who served as the Governor of the Central Bank of Bangladesh from May 2009 to March 2016, is a Professor at the Department of Development Studies at the University of Dhaka.



Popularly known as the “Poor People’s Economist” and a Green Governor, Dr. Rahman is a many times awarded central bank governor with a human face.

The son of a marginal farmer and a life-long campaigner, he has demonstrated his commitment for empowering the poor and the disadvantaged both as a teacher and a regulator. The defining feature of his tenure as the Governor of the central bank of Bangladesh was his decisive drive reorienting the institutional objectives and ethos to support a pro-poor, inclusive and sustainable development model through his flagship initiatives of financial inclusion and environmentally benign banking.

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LONDON SPEAKER BUREAU A S I A

The London Speaker Bureau is the world's leading speaker and advisory network for

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:: Executive Learning ::

:: Boardroom Advisory ::

We represent and work with some of the most influential people in the world, from politicians and economists to thought leaders and entrepreneurs.

Between them, they cover a vast range of topics, from leadership, management and finance to technology, education, innovation and the environment.

Our network is extensive and unique, with 18 offices around the world, operating on every continent; and we provide keynote speakers and advisors for all types of events, be it small or large, in-house or external.

*"The world's only
global speaker bureau"*

- International New York Times

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NEW SPEAKERS



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He made significant contribution in the 3GF conference, Rio+20, COP18 and MDG Global Compact international negotiations linking sustainability and socio-economic development goals as a member/panellist of the Bangladesh delegation.

He was also a member of the UNEP Enquiry on Designing Global Sustainable Financing. Under his dynamic leadership, Bangladesh Bank was awarded the "Best Employer of the Year 2014" by Bdjobs.com, the largest online job portal in Bangladesh.

After obtaining M.A. in Economics from Dhaka University, he pursued studies in the School of Oriental and African Studies (SOAS), University of London under a

Commonwealth Scholarship, securing M.A. and Ph.D. in Economics (1983). He was also awarded a Commonwealth Development Fellowship at the University of Manitoba in Canada (1989), and a Ford Foundation Post Doctoral Fellowship at The University of London (1991-92)

He has published 56 books in English and Bengali, besides numerous papers in national and international journals. He is currently devoting his time inspiring his students at the Dhaka University on how to overcome the multi-faceted challenges of development. In addition, he is travelling around the world advocating inclusive sustainable development, green finance movement and promoting peace-building through participatory development.

Lim Siong Guan

GROUP PRESIDENT OF GOVERNMENT OF SINGAPORE INVESTMENT CORPORATION, 2007-2016

Lim Siong Guan was appointed Group President of GIC in September 2007. The GIC manages the financial reserves of the Singapore government. He was Chairman of the Singapore Economic Development Board from October 2006 to June 2009. The Board is the Singapore government's lead agency for planning and executing strategies to enhance Singapore's position as a global business centre. Much of its work is attracting international corporations to set up manufacturing and services activities in Singapore as critical links in the global supply chain. He has been a Professor in the Lee Kuan Yew School of Public Policy at the National University of Singapore since 2005, instructing on leadership and change management.





Heidi Crebo-Rediker

FORMER CHIEF ECONOMIST AT THE US STATE DEPARTMENT

Heidi Crebo-Rediker served as the State Department's first Chief Economist. Appointed to this Assistant Secretary level position by Secretary Clinton as a centerpiece of her "Economic Statecraft" initiative, she provided advice and analysis to the Secretary on a wide range of foreign policy issues having a significant economic, market or financial component.

Before this she was the Chief of International Finance and Economics for the Senate Committee on Foreign Relations, following nearly two decades in Europe as a senior investment banker. During her time in the Senate, she was also the architect of the bi-partisan National Infrastructure Bank legislation (The BUILD Act) introduced in March 2011 and included in President Obama's Jobs Act.



May Schooling

MOTHER OF SINGAPORE'S OLYMPIC GOLD MEDALLIST JOSEPH SCHOOLING

At a young age, Joseph Schooling was exposed to a number of sports including swimming, tennis, golf and cycling. He showed great passion and determination in the swimming pool and when he was 6

years old, declared he would win the Olympic Gold medal one day.

Joseph continued to excel in the pool and May Schooling played a big part in making sure that he managed both school and sports well. At the age of 13, Joseph decided to move to the USA to further his training. It was a difficult decision for May to let her young son live away from home but she supported the decision wholeheartedly.

May's steadfast love, perseverance and unwavering support culminated in pride and joy when she witnessed her son achieving his dream of becoming an Olympic champion when he won the 100m butterfly event at the 2016 Rio Olympic Games. Joseph made history by becoming the first Singaporean to win a gold medal at the Olympics.

May continues to support Joseph in his career while encouraging and motivating others to find the courage and belief to chase their own dreams.

Gurmit Singh

COMEDIAN, HOST, SINGER AND ACTOR

Gurmit Singh is one of the most well-known faces in the region. His versatile talent sees him take on roles of a comedian, host, singer and actor. Naturally comedic, his engaging personality endears him to audiences wherever he goes. He started his career with Mediacorp, Singapore's largest media broadcaster and provider in 1994. He remained with Mediacorp for 20 years until his departure in 2014.

He is best known for his portrayal of Phua Chu Kang in the television series *PCK Private Limited* that ran for 167 episodes from 1997 to 2007. Gurmit's flair for comedy made the character an instantly recognisable icon with his trademark curly hair and yellow boots. The television series won numerous awards at the Asian Television Awards and Gurmit was recognised for his talent, clinching the Best Comedy Actor award five times.

Gurmit has hosted numerous shows on Singapore television over the years, including



Alexander Stubb

FORMER PRIME MINISTER OF FINLAND

Alexander Stubb has served as Prime Minister, Finance Minister, Foreign Minister, Trade and Europe Minister of Finland. He was a Member of the European Parliament from 2004-2008 and in the national government from 2008-16. He was the Chairman of the National Coalition Party from 2014-16 and is currently a Member of the Finnish Parliament.



Gurmit Singh, a much sought-after host and emcee

seasons of *Singapore Idol*, the local version of the successful *American Idol* series. In addition, Gurmit has hosted large scale events such as the Singapore National Day Parade and New Year Eve countdown celebrations on a number of occasions. Recently, Gurmit was nominated for the Best Entertainment Presenter/Host award in the 2016 Asian Television Awards.

In 2001, Gurmit made his silver screen debut in acclaimed director Eric Khoo's film, *One Leg Kicking*. In 2007, he was nominated in the Best Leading Actor category for the prestigious Golden Horse Awards, the Chinese-language equivalent of the Oscars for his role in the film *Just Follow Law*. The other nominees in the category included Hong Kong actors Tony Leung and Aaron Kwok, and Chinese actor Zhao Benshan. Gurmit continues to be active in the entertainment circuit, appearing on television shows, hosting corporate events, dinner functions and providing motivational talks.



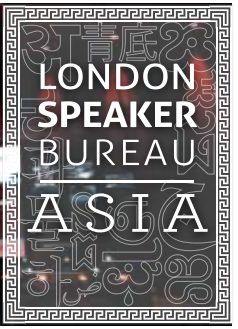
Red Hong Yi
Imagination & Creativity,



Dato' Seri Idris Jala
Planning & Strategy,



Jonathan Yabut
Passion & Drive



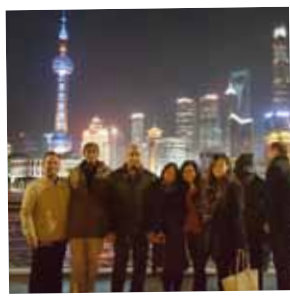
Dr. William Tan
Motivation & Inspiration

LSB speakers headline 2017 KickOffs at multinationals across Asia

HOLIDAY SNAPSHOTS

LSB Asia Team Annual Getaway!

The team spent a week taking in the sights, sounds and tastes of Shanghai and Tokyo in December



Shanghai skyline by night at the Bund
To the Magic Kingdom~Tokyo Disneyland



A Ninja farewell
on our last night in Japan

SpeakFestival

In a break with tradition, the 2016 Annual Conference of The London Speaker Bureau was held outside London for the first time in 20 years.

45 participants from the global LSB team, representing over a dozen offices worldwide, met in Kuala Lumpur to renew old friendships, gain new insights and to exchange ideas and views.

The 2-day conference featured keynote speeches by leading Asia-based personalities including Dr. Supachai Panitchpakdi, Fredrik Härén, Red Hong Yi, Rob Lilwall, Ayesha Khanna and Dato' Sri Idris Jala.

Guests also took the time to experience a KL city tour, savour local cuisine and we celebrated LSB founder Tom Kenyon-Slaney's birthday against a stunning backdrop of the KL Twin Towers.



Usain Bolt

THE FASTEST HUMAN EVER TIMED



AN EIGHT-TIME OLYMPIC GOLD MEDALLIST, Bolt won the 100m, 200m and 4x100m relay at three consecutive Olympic Games, although he subsequently lost one of the gold medals, as well as the world record set, due to a teammate's recent disqualification for doping offences, nine years after the fact.

When Bolt stormed the Olympic scene in 2008 to demolish the 100m, 200m and 4x100m world records and bring home Gold for his home Jamaica, he left us in awe with his blinding speed and lovable antics, attracting positive attention and good vibes wherever he goes.

Usain Bolt enjoys life, enjoys people, and enjoys everything that comes with entertaining the world.



Mark Gallagher

MOTORSPORT BOSS AND AUTHOR OF "THE BUSINESS OF WINNING"

With three decades experience in international motorsport, including senior roles with the Jordan and Red Bull Racing Formula One™ teams as well as running Cosworth's F1 Business unit, Mark has worked with many of the sports leading figures and developed a unique insight into the way they operate. He has also developed a wide range of business interests in the sport, including creating a championship winning racing team.



Achim Steiner

EXECUTIVE DIRECTOR OF THE UNITED NATIONS ENVIRONMENT PROGRAMME (UNEP) 2006–2016

Achim Steiner is an expert in environmental issues and politics. He was appointed Director of the Oxford Martin School, University of Oxford, in September 2016 following his tenure at UNEP.

Steiner champions business-driven solutions to the challenge of reducing carbon emissions, such as clean technologies, green roofs, and sustainable entrepreneurship.



Sir Richard Branson

FOUNDER OF THE VIRGIN GROUP WHICH CONTROLS MORE THAN 400 COMPANIES



“You don't learn to walk by following rules. You learn by doing, and by falling over.”



Simon Anholt

INDEPENDENT POLICY ADVISOR AND FOUNDER OF THE "GOOD COUNTRY" INDEX

Simon Anholt has worked with the Heads of State and Heads of Government of more than fifty countries over the last twenty years, helping them to engage more productively and imaginatively with the rest of the world.

David Coulthard

F1 RACING DRIVER

David Coulthard is one of Formula One's most successful drivers, winning Grands Prix on 13 occasions including twice winning the prestigious British and Monaco Grands Prix. During a 15 year career he drove for Williams, McLaren and Red Bull Racing, establishing a reputation for combining speed with intelligence.

Since 2012 Mark Gallagher has worked closely with David to give companies an unparalleled opportunity, not only to listen to business insights from F1, but hear the first hand experiences of someone who knows what it takes to be a winner.

2016 Highlights

Ho Chi Minh, VIETNAM
18 FEB 2016



Ann Osman

Mixed Martial Artist

Siem Reap, CAMBODIA
2 MAR 2016



Dato' Sri Idris Jala

Leading Transformation
Expert

SINGAPORE
14 APR 2016



Sir Bob Geldof

Rock-star, Philanthropist &
Activist

Shenyang, CHINA
5 MAY 2016



R. Gopalakrishnan

Former Executive Director,
Tata

Yaoundé, CAMEROON
17 MAY 2016



Dr. Chung Un-Chan

Former Prime Minister of
South Korea

Vancouver, CANADA
12 JUN 2016



Red Hong Yi

Artist & Architectural
Designer

Copenhagen, DENMARK
1 JUL 2016



Tony Fernandes

Group Chief Executive
Officer, AirAsia

Dubai, U.A.E.
9 AUG 2016



Khoo Swee Chiew

Mountaineer & Adventurer

Bangkok, THAILAND
30 AUG 2016



Francois Pienaar

South Africa's Rugby Legend

Sydney, AUSTRALIA
21 SEP 2016



Parag Khanna

Geo-Strategic Expert &
Author

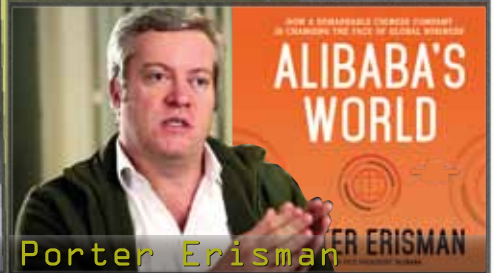
SINGAPORE
30 SEP 2016



Marshall Goldsmith

#1 Leadership Thinker in
the World

Bali, INDONESIA
12 OCT 2016



Porter Erisman

Former Vice-President at
Alibaba Group

TRENDING TOPICS

Managing Millennials

Debt-burdened and social-media saturated Millennials present a unique set of challenges for employers. Like all generations, they have their own shared history and are motivated differently than older workers. Employers should adapt their benefits strategies by offering flexible and self-directed programs to foster better engagement and support a more productive Millennial workforce, new research suggests.



Kim Lear is a speaker, writer, strategist, researcher and true generational expert. As Inlay Insights's Founder and Director of Content she is at the forefront of cutting edge research and she speaks to business and organisations on a spectrum of topics including: how to best leverage the strengths of a multigenerational workforce and how to harness the power of the Millennial cohort. ■■■

About the Internet of Things – IoT

Analysts estimate that 20+ billion devices will get connected to the Internet by 2020. In this exploding IoT, users, things and cloud services connect using the Internet to enable new use cases and new business models across multiple markets and applications.



Peter Cochrane, ex-CTO of BT, possesses decades of experience in industry and academia as an innovator, senior manager and change agent. Renowned for his pioneering works and out of the box thinking, Cochrane has resisted specialisation in favour of a more holistic approach to continually 'join the dots' between technology driven advances, company and society needs, and the challenges faced by individuals and organisations. ■■■

New Ideas in Social Innovation

A social innovation is a novel solution to a social problem that is more effective, efficient, sustainable, or just than current solutions. They require new strategies, concepts, ideas and organizations that meet the social needs of different elements which can be from working conditions and education to community development and health — they extend and strengthen civil society. The value created accrues primarily to society rather than to private individuals.



Jon Duschinsky, the creator of the Ice Bucket Challenge, is one of the world's leading social innovators and entrepreneurs. He believes passionately that today's consumers will only support those brands and companies who stand for something they care about. And companies that ignore this do so at their peril. ■■■

FEATURED MASTERCLASS

Dr. Beau Lotto



MASTERCLASS LEADER

DR. BEAU LOTTO IS A GLOBALLY RENOWNED neuroscientist whose studies in human perception have taken him beyond the scientific domain into the fields of business, education and the arts. He is equally at home creating scientific experiments, running his two start-ups, giving talks, delivering workshops designed for corporate leaders or making TV programs (for BBC, the National Geographic Channel and PBS). Beau has given two main-stage TED talks and has spoken at the Google Zeitgeist event, WIRED and at the G8 Summit in 2013.

Among the most common fears in management and decision-making are complexity and uncertainty – something that all organizations and leaders try to avoid. But in doing so, they may be losing the very thing that guarantees their long-term survival.

Complexity is itself the engine of collaboration that creates insight and inspiration and delivers the innovation much desired by the leaders of today.

Embrace Uncertainty to Deliver Innovation

Dr. Beau Lotto and Lottolab draw on the latest knowledge in neuroscience, behavioral science and design thinking to offer a new way of looking at human behavior and the process of decision-making. The lab is a pioneer in its understanding of human perception and applies it to create transformational experiences, helping leaders and organizations to embrace uncertainty and use it to their advantage.

WHAT IS COVERED

- » The interdependent relationships between right leadership and right decisions:
- » Dealing with uncertainty: your brain knows how to solve this challenge
- » The (potential) power of diversity
- » Creativity of groups and the effects of others on individual decision-making
- » The concept of emergence and how to bring great ideas to life
- » How leaders can foster a space of innovation

Beau's style is entertaining and informative. He explains not just HOW but WHY, which enables you to apply his perceptual framework to your own life. His approach is very interactive and gathers live data throughout his masterclass – an approach that enables you to actively absorb the information being explored.

THE VALUE AND EXPECTED OUTCOMES

- » Understand how to use uncertainty and complexity to your advantage
- » Master how to manage and adapt to change and address the innovation challenge within your organization
- » Learn how to apply the principles of human creativity to the diverse activities and challenges you encounter
- » You will actually be part of this process of discovery in a lab environment, asking questions and finding answers that will transform the way you think

FEATURED BOOKS

TECHNOCRACY IN AMERICA

Parag Khanna



American democracy just isn't good enough anymore. A costly election has done more to divide American society than unite it, while trust in government — and democracy itself — is plummeting. But there are better systems out there,

and America would be wise to learn from them. In this provocative manifesto, globalization scholar Parag Khanna tours cutting-edge nations from Switzerland to Singapore to reveal the inner workings that allow them that lead the way in managing the volatility of a fast-changing world while delivering superior welfare and prosperity for their citizens.

The ideal form of government for the complex 21st century is what Khanna calls a "direct technocracy," one led by experts but perpetually consulting the people through a combination of democracy and data.



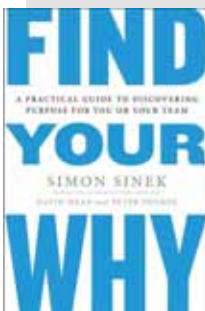
FAST FORWARD Jonathan Yabut

Owing to the success of his best-selling debut book, *From Grit To Great*, Jonathan installs in his second book more doses of grit! Packed with career tips, *Fast Forward* is a collection of personal

stories and rants of a millennial traversing through the competitive corporate world!

Fast Forward is divided into 7 parts that discuss the life cycle of every aspiring employee:

- Finding A Job
- Learning From Others
- Loving A Boss That You Hate
- Defeating Office Politics
- Getting Promoted
- Achieving Work-Life Balance
- Quitting and Finding Greener Pastures



FIND YOUR WHY Simon Sinek

This engaging workbook starts with the search for your personal why, and then expands to helping your colleagues find your business's why. With detailed instructions on

every stage in the process, the workbook also answer common concerns, such as: What if my

FEATURED KEYNOTE



Charles Leadbeater

Transformational Innovation

WE KNOW WE WILL NEED UNPRECEDENTED waves of innovation to tackle the enormous challenges from climate and energy, to food and health care, that the world faces. But what kind of innovation will we need and where will it come from. Incremental innovation to improve existing systems is essential but insufficient. Disruptive innovation is radical but brings with it downsides that many people feel left behind, stranded by change.

This talk looks at the different kinds of innovation we will see in future:

- » **smart innovation** to make existing systems more effective;
- » **exponential innovation** to breakthrough to abundant solutions;
- » **frugal innovation** to make the most of limited resources;
- » **human innovation**, to focus on low and no-tech experiences.

why sounds like my competitor's? Can you have more than one why? And, if my work doesn't match my why, what do I do?

Whether you're at entry level or a CEO, whether your team is run by the founder or a recent hire, the exercises in this book will lead you on a path to a more fulfilling life and long-term success for you and your colleagues.

HOW TO FIX THE FUTURE Andrew Keen

As consensus builds around the importance of making sure the Internet remains a force for good, we need a road map of what actions we can take—as individuals, businesses, and as a society—to ensure that the Internet works for us, and not the other way around. Keen identifies five broad strategies to tackle the



digital future: competitive innovation, government regulation, consumer choice, social responsibility by business leaders, and education. Traveling the world in order to identify best, and worst, practices in these five areas, Keen moves from Estonia, where the cofounder of Skype and the forward-thinking president Toomas Ilves are forming a model for Internet digital governance, to Germany, whose automobile titans are acting carefully to navigate the future of self-driving cars, to Scandinavia, Korea, India, and, of course, Silicon Valley.

Powerfully argued and deeply engaging, *How to Fix the Future* provides hope that the economic inequality, unemployment, cultural decay, war on privacy, and individual alienation that the digital upheaval is causing may still be solvable, and that the future may yet become something that we can look forward to.

The talk argues that the combination of these four innovation forces may make for the truly transformational innovation that we need: the creation of new systems which will allow many more people to live better lives while using fewer resources.

CHARLES LEADBEATER

is a renowned author, thinker and strategic adviser on innovation whose advice is sought by governments, cities and corporations across the world.

The New York Times anointed Charlie's idea, The Pro-Am Revolution, referenced extensively by Chris Anderson in his landmark book *The Long Tail*, as one of the biggest global ideas of the last decade. Charlie's TED talks on innovation have been watched by over a million people.