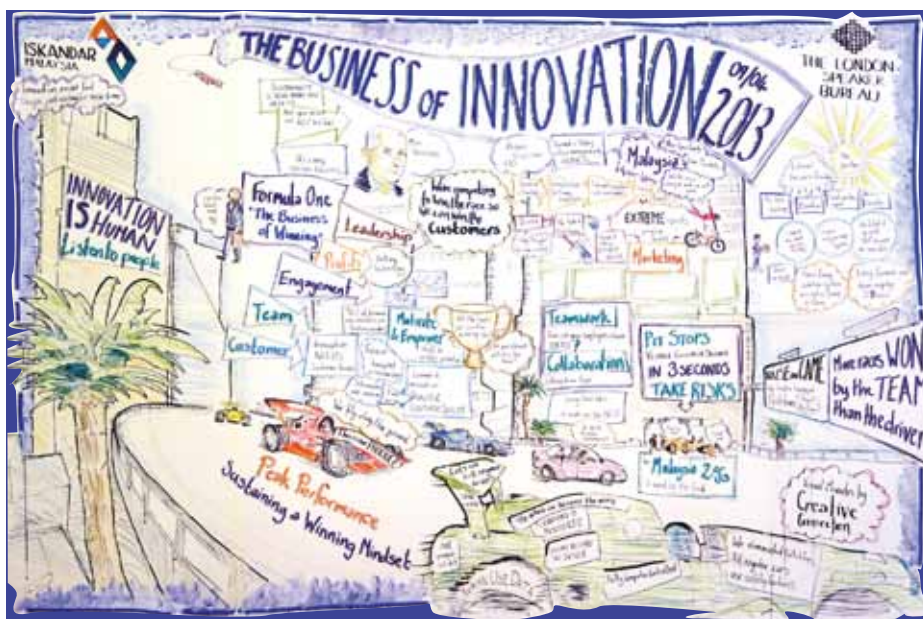


speaK ASIA

A Quarterly roundup of news and events by The London Speaker Bureau~SouthEast Asia & HongKong

The bigger picture at The Business of Innovation Forum



It was a memorable day for the 450 participants at The Business of Innovation Forum in Kuala Lumpur this April.

An early morning flag-off by Formula 1 motor racing expert, Mark Gallagher, gave delegates a thrilling look at the high-octane world of international Grand Prix, as Mark took his audience through the twists and turns of managing a complex team in the world's fastest moving sport.

The afternoon session saw the much anticipated appearance of the only Apprentice the world really recognizes, Bill Rancic, who received a star's welcome, rapt attention throughout and a spirited Q&A session to finish.

Bill's star quality was matched by the next speaker "The Rock Star of Science" Michio Kaku who gave delegates a glimpse of the near future through the eyes of a theoretical physicist.

The big surprise of the day, which delegates say may be their best memory of the event, was the "Visual Minutes" mural created by Marcel O'Leary and Rowan Watts from CreativeConnection UK.

"Leadership, Data and Social Media as Engines of Change"

Roger Fisk gives an insider's view of "The Obama Engine", speaking in Indonesia, Philippines and Singapore

Roger Fisk, former National Director of Special Events for Barack Obama's presidential campaign, kicked off a series of Asian speaking engagements addressing an insurance group in Bali, Indonesia before heading to Singapore for his keynote "The News Agenda Shifting The Campaign Agenda" at The Festival of Media Asia 2013.

Roger also had engagements at a management institute in Singapore before his final stop in Manila for an Executive Talk to 500 senior business leaders.

INSIDE

THE MARCO POLO LECTURE SERIES

The Marco Polo Lecture Series brings together world-renowned speakers to share their experiences and insights with business leaders from around SouthEast Asia and Hong Kong.

MASTERCLASSES & WORKSHOPS

The TLSB Masterclass is designed exclusively for our clients and led by proven leaders in their field; customised on each occasion specifically to match the needs of the group and the organisation.

FAREWELL NEIL ARMSTRONG

A true global icon who inspired a generation. The London Speaker Bureau had a close relationship with Neil and we had worked with him on his international speaking engagements for the past 15 years.

FEATURED KEYNOTE

Mark is probably best described as an inspirational futurist. His skill is an ability to take complex or abstract concepts and make them understandable by non-specialists without trivialising the subject matter.



Roger brought attendees into direct contact with the lessons, tools and organizational strategies that propelled Barack Obama to victory in the two presidential campaigns.

Senior professionals involved in marketing, public relations, corporate communications, academia and government gained valuable insights into how and why Obama's two unique and agile presidential campaigns prevailed in contests when they were underdogs in both.



THE LONDON SPEAKER BUREAU

The world's leading speaker and advisory network.

We represent and work with some of the most influential people in the world, from politicians and economists to thought leaders and entrepreneurs. Between them, they cover a vast range of topics, from management and finance to technology, education, innovation and the environment.

We provide keynote speakers and advisors for all types of events, be it small or large, in-house or external. If you want some ideas on how we can assist in any of the areas listed here, please do contact us now.

- :: Keynote Speakers
- :: Management Masterclasses
- :: Individual and Group Training
- :: Government and Civil Service Briefings
- :: Advertising and PR Campaigns
- :: Chief Executive & Board-level Mentoring
- :: Conference and Debate Facilitation
- :: Webinars

The London Speaker Bureau in SouthEast Asia & HongKong is part of an international network of offices unique to the speaker industry; we have access to the most prominent and sought-after speakers in the world. Having developed a strong presence in Europe, we are building our international operations in Asia, Africa and South America in response to increasing demand for experts from these regions.

The London Speaker Bureau

A-16-15, Level 16, Menara UOA Bangsar,
No. 5, Jalan Bangsar Utama,
58200 Kuala Lumpur, Malaysia.

Tel : +60 [0]3 23010988

Fax: +60 [0]3 23010989

enquiry@londonspeakerbureau.my



<https://www.facebook.com/thelondonspeakerbureauasia?fref=ts>



<https://twitter.com/londonspeaker>



<http://www.linkedin.com/pub/the-london-speaker-bureau-asia/33/b74/116>



www.londonspeakerbureau.co.uk

SPEAKERS CALENDAR ASIA 2013

MAY



Roger Fisk
Former National Director of Special Events for the Obama presidential campaign

Roger Fisk has had a key "behind the scenes role" in President Obama's organisation since then-Senator Obama announced his run for president in February 2007. He has seen from the beginning the development of cutting-edge organising strategies, the application of agile on-line organizing tools, and a truly innovative, thoroughly modern mobilisation of social media. With 6 months of service on the President's successful 2012 re-election, Roger has worked with all of those tools as they were perfected in the second campaign.

AUGUST

Andrew Keen
Innovation in the Revolutionary 21st Century



Andrew Keen is an entrepreneur, author and broadcaster who is regarded as one of the world's leading contemporary analysts of digital business and culture. He is the author of two acclaimed books on social media and the internet, *Digital Vertigo: How Today's Online Social Revolution Is Dividing, Diminishing and Disorienting Us* which critically evaluates social networks like Facebook, Twitter and Linked-In, and *The Cult of the Amateur: How The Internet Is Killing Our Culture* which was published in 17 different languages and was short-listed for the Higham's Business Technology Book of the Year award. The New York Times critic Michiko Kakutani described the book as being written "with acuity and passion".

OCTOBER

Dominic Alldis
Leadership, creativity and personal development through music
Jazz musician, orchestral conductor and business speaker, Dominic Alldis performs regularly in concert halls and jazz clubs around the world, and has made several acclaimed recordings. For over 15 years he has also been working with the world's leading companies and business schools to create powerful learning experiences that use the metaphor of music to explore a range of key business concerns: leadership, collaboration, creativity, listening, decision-making, talent-management and the pursuit of excellence.



JUNE

Anil Gupta
Author of "Getting China and India Right"



Anil K. Gupta is widely recognised as one of the world's leading experts on strategy and globalisation. He is currently the INSEAD Chaired Professor of Strategy at INSEAD and is based at the Institute's Asia campus in Singapore. Anil's most recent book - *Getting China and India Right* (Wiley, 2009) received the 2009 Silver Prize as the world's best book on globalisation/international business from Axiom Book Awards. Anil has also been recognized by Business Week as an Outstanding Faculty in its Guide to the Best B-Schools, inducted into the Academy of Management Journals Hall of Fame, and ranked by Management International Review as one of the "Top 20 North American Superstars" for research in strategy and organization.

SEPTEMBER

Hamish Taylor
Renowned Expert on Transformational Leadership



Hamish Taylor focuses on enabling organisations to achieve breakthroughs by looking outside their current environment, having successfully turned around Eurostar as MD for UK and then CEO of Eurostar Group, which oversees the business in the three participating countries, UK, France and Belgium. Following this, he was appointed CEO of Sainsbury's Bank where the objective was rapid growth in profit from the breakeven position he inherited. Processes, product and people development are all part of this mix, covering themes such as customer service, leadership and change. Hamish Taylor now advises clients such as Time Warner, General Motors and Citibank. He has consulted or spoken for a wide variety of organisations including Microsoft, RBS, BAA, Inland Revenue, Kimberly Clark, Ernst & Young and the Economist

MALAYSIA

Tan Sri Rafidah Aziz on “Leadership challenges in the 21st century”

*How to overcome them and what it takes to
be a world class organization.*

Confident, dynamic and passionate as always, Tan Sri Rafidah was well-received for her quick, direct and articulate responses when she addressed about 500 delegates at an insurance giant’s annual kick-off event in Kuala Lumpur.

She is Malaysia’s longest serving Minister of International Trade and Industry, having been in the position for 21 years from 1987-2008. Much admired by her peers and colleagues, she is regarded as an authority on trade and industry. During her tenure as Minister at MITI, she contributed significantly to the development of Malaysia as among the most favoured destinations for foreign direct investment.

Rafidah Aziz continues to have her finger on the pulse of international trade and investments as patron of the Malaysia-Europe Forum.



*Former Malaysian
Minister of
International Trade
& Industry and
Chairman of
AirAsia X*

Peter Draper – The Magic of Manchester United that marketers can learn from



*Former Director of Marketing,
Manchester United FC*

Peter Draper joined Manchester United as the club’s first Group Marketing Director and oversaw the development and implementation of their international sponsor-partner programme as well as communications across the business until 2006. Major partnership relationships included those with Nike, Vodafone, Budweiser, Audi, Pepsi, Ladbrokes, Western Union, Air Asia and Sun Microsystems.

Peter was in HongKong recently, speaking to senior management at a well-known distributor of luxury brands about “Rising to the marketing challenge of an ‘always-on’ world” with insights from the world of sport and entertainment.

Peter outlined the challenges faced by Manchester United and other major sports and entertainment properties in “their worlds” as they had to come to terms with embracing new media, changing channels of distribution, coping with regulatory issues, financial reporting, corporate governance and managing “under fire” while the world watches in real time!

FEATURED KEYNOTE

The Future of Wealth

*The future is up for grabs.
In a big way! Humanity is about to
participate in a change as
fundamental as the Industrial
Revolution that at the same time
will make it seem trivial.*

This ‘Big Shift’ will change everything for you, your family, your work – and for every institution, every nation and fundamentally change the definition of wealth. When it’s done, society will be completely re-organised, our institutions necessarily remade, our sense of our selves radically altered – and the change will come faster than you think. “The future is already here,” said William Gibson, “it’s just not very evenly distributed”. That was 1993. Since then the rate of distribution has been speeding up. And as The Big Shift gathers pace it will hit everyone in quick succession – from urbanite New Yorkers to rural sub-Saharan Africans. This isn’t a first world revolution, it’s a planet-wide upheaval. Radical democratisation of power through new technologies will change the investment landscape beyond recognition. If you thought digital changed things you need to strap yourself in.

The good news is, we’ll still need a financial system and investment industry, but it will need to have a radically different set of values and operating assumptions that it does today. The institutions and

DON'T MISS



GOING GLOBAL

29 May 2013 | Thistle Hotel, Johor Bahru

Tan Sri Rafidah Aziz

former Malaysian Minister for
International Trade & Industry

“Building a Global Enterprise”

&

Peter Draper

former Director of Marketing,
Manchester United FC

**“The Ingredients of Becoming
A World Class Brand”**

Details from
dilian@londonspeakerbureau.my



individuals who grasp the nature of this shift will prosper, just as those who understood industrialism we named so many of our streets and institutions after. Conversely, whole nations who fail to appreciate these changes will be left on the sidelines.

ABOUT THE SPEAKER

Mark Stevenson is the author of the best-selling book *An Optimist’s Tour of the Future*, which was described by The Wall Street Journal as “sharp and fascinating” and is currently being turned into a movie.

Mark works with cultural institutions, government bodies, corporations, investors, charities and educational establishments all over the world.

He is futurologist in residence at investment analyst company Primary Expedition Research and sits on the advisory boards of Sir Richard Branson’s Virgin Earth Challenge, and the DARPA-funded Global Alliance of Makers Building Interstellar Technologies. Additionally he is part of the Transport and Fuels steering committee for the Institution of Mechanical Engineers.

THE BUSINESS OF INNOVATION

09.04.2013 | JW MARRIOTT HOTEL, KUALA LUMPUR

Featuring Bill Rancic, Dr Michio Kaku & Mark Gallagher



Patricia Hizon, emcee at the Gala Dinner



Guests at The Business of Innovation Gala Dinner



Lorraine Hahn, former CNN & CNBC presenter hosted the forum



A token of appreciation from Datuk Ismail Ibrahim, CEO of Iskandar Malaysia



Enjoy discussion

Full H



Bill Rancic in action!



Grand Prix Motor Racing Boss, Mark Gallagher with Lorraine Hahn at the Gala Dinner

The "Rock Star of Science"
Dr. Michio Kaku



The L

SINGAPORE

F W De Klerk, former president of South Africa: “Tipping the Balance of History”



Mr De Klerk was the co-recipient of the Nobel Peace Prize In 1993, together with Mr Nelson Mandela.

Over 600 students, faculty and guests overflowed the auditorium into adjacent halls at the Singapore Management University to participate in the talk and Q&A with former president F W De Klerk.

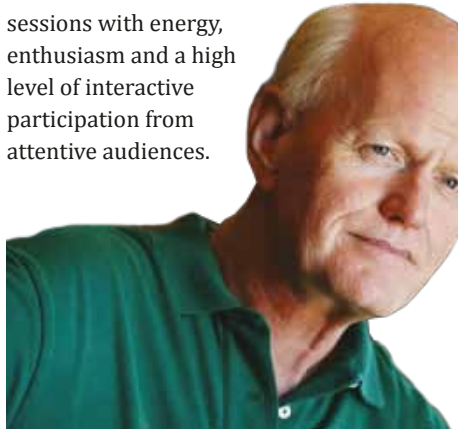
Having led his nation during the most tumultuous time in its history, Mr De Klerk served as State President from September 1989 until President Nelson Mandela's inauguration on 10 May 1994. During this period he initiated and presided over the inclusive negotiations that led to the dismantling of "apartheid" and the adoption of South Africa's first fully democratic constitution in 1993.

HONG KONG

World's Number 1 leadership thinker in Singapore and HongKong

Marshall Goldsmith led a series of highly anticipated and well attended Business Leadership workshops in Singapore and HongKong this January.

Dr. Goldsmith's topics include "Becoming a Successful Leader" and "What Got You Here, Won't Get You There" and he delivers his sessions with energy, enthusiasm and a high level of interactive participation from attentive audiences.



THE MARCO POLO LECTURE SERIES

23 January A small group of about 35 people attended this lecture and met Marshall Goldsmith over cocktails at the University of Chicago, Booth School of Business in Singapore.

Please let us know if you would like to attend our **next Marco Polo Lecture** in **HongKong** featuring **Robyn Meredith**, Bloomberg TV correspondent and author of the NYTimes best-seller, *"The Elephant and the Dragon: The Rise of India and China and What It Means for All of Us"* on **15 May**.



Personal pick

The London Speaker Bureau SouthEast Asia & Hong Kong team rank their personal top 3 speakers

Sandra Azavedo, Vice President Client Engagement, picked Mark Gallagher, Joe DiVanna and Mark Stevenson: *"All their presentations were tailored to fit the client's objectives and theme, the delivery was professional, highly motivating and extremely interesting for the Asian audience and speakers received excellent feedback from all delegates. It was also a pleasure working with them before, during and after the event."*

Dilian Loo, Marketing & Communications, finds that Mark Gallagher, Marshall Goldsmith and Tan Sri Rafidah Aziz were a pleasure to work with: *"Our clients' expectations are often met and exceeded; their command of the subject matter and how it relates to real life experience seems to have made a genuine impact for those in attendance."*

Meanwhile, Regional Director Harrienath Pillay ranks his choices as Mark Gallagher, Marshall Goldsmith and Azran Osman Rani: *"They are willing to go the extra mile, adding value to the clients' programmes ... always willing to customize their presentations according to clients' needs."*



Delegates from Iskandar Malaysia



...ing a light-hearted moment during the panel discussion moderated by Tune Talk CEO, Jason Lo

...house at The Business of Innovation forum



London Speaker Bureau Asia team

THE LONDON SPEAKER BUREAU WORLDWIDE

LONDON | PARIS | STOCKHOLM | CAPE TOWN | MUSCAT | DELHI | TOKYO | RIO DE JANEIRO



Sugata Mitra wins TED USD 1million prize

When Prof. Sugata Mitra installed a computer in a slum in Kalkaji, Delhi, in 1999 in what came to be known as a “hole-in-the-wall” experiment, it led to a fundamental reappraisal on his part of the formal education system. Surreptitious monitoring of what followed showed the power of what he would later call “Minimally Invasive Education.”

Left to themselves, kids anywhere, from any background, even without knowing English, seamlessly learn to use computers and the internet. Particularly if they are working in groups, they can figure out complex subjects such as DNA sequencing, trigonometry, and avionics, as Dr Mitra found in similar experiments he has conducted across the world.

For his revolutionary work in this area, TED, the multidisciplinary conference of brainiacs, on Tuesday awarded him its \$ 1 million prize at its annual mindfest here in Long Beach, California. Cheered with gusto by the cream of world intelligentsia and geek power, Dr Mitra later said that the prize money would go to further research in non-formal, minimally invasive education “that should rid us of a system that is fast becoming obsolete.”

Previous winners of the annual TED prize of \$ 100,000 before it was bumped up to \$ 1 million this year include the singer Bono, former President Bill Clinton, the naturalist E.O.Wilson, tech-savant Larry Brilliant, and the writer-historian Karen Armstrong.

“My wish is to help design the future of learning by supporting children all over the world to tap into their innate sense of wonder and work together. Help me build the School in the Cloud, a learning lab in India, where children can embark on intellectual adventures by engaging and connecting with information and mentoring online. I also invite you, wherever you are, to create your own miniature child-driven learning environments and share your discoveries.”

Linda Yueh is BBC’s new Global Chief Business Correspondent

The London Speaker Bureau’s top booked woman speaker, Linda Yueh is an economist, author and broadcaster and is widely respected as one of the outstanding economists in the world. She is a particular expert on the global economy, emerging markets and China and is considered one of the world’s foremost experts on the Chinese economy. From April 2013 Linda will be the BBC’s Global Chief Business Correspondent.

Linda is Fellow in Economics at Oxford University, Adjunct Professor of Economics at the London Business School, and Visiting Professor of Economics at Peking University. Linda directs the China Growth Centre (CGC) at St. Edmund Hall, University of Oxford, is an associate of the Centre for Economic Performance (CEP) and the IDEAS: International Affairs, Diplomacy & Strategy research centre, both at the London School of Economics and Political Science (LSE). Her work examines major economies such as Britain, China, United States, Europe, and her research focuses on economic growth and the rise of emerging economies. Previously, she was an international corporate lawyer and Economics Editor at Bloomberg TV where she hosted the weekly show, “Economic Edge”.

Dr. Yueh has published widely and is the Series Editor of the Routledge Economic Growth and Development

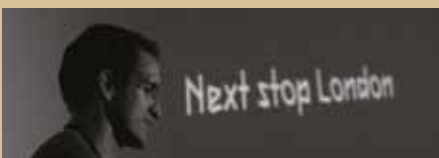


Series. She has been an advisor and board member for several organisations, including the World Economic Forum in Davos, World Bank, European Commission, Asian Development Bank, London & Partners, British Chambers of Commerce, and Non-Executive Director of JP Morgan Asian Investment Trust plc and Baillie Gifford’s Scottish Mortgage plc.

IN BRIEF



DAVID MILIBAND the former UK Foreign Secretary, has been appointed President and CEO of the International Rescue Committee, a global humanitarian relief and development organisation. He has also been appointed Co-Chairman of the Global Ocean Commission.



ALEX BALFOUR is now an exclusive speaker at The London Speaker Bureau. Alex joined the London Organising Committee of the Olympic and Paralympic Games (LOCOG) as Head of New Media in 2006. At LOCOG he built a team from scratch that has delivered 77 digital channels including london2012.com, two mobile apps, ticketing, volunteering, education, online shop, and a social media presences to a worldwide audience of over 150 million during the Olympic Games.

New Names On The Speaker Circuit



Caspar Berry

Poker Player, Award winning trainer, keynote and inspirational motivational speaker

Caspar Berry is the poker expert on several television shows, including *Poker Night Live*, voted the UK's best poker show, and the Emmy award nominated *Sky Poker*, the country's premier nightly poker show. He can also be seen on *Sky Sports* and is the poker strategy writer for *Flush* magazine. His most recent film credit was as the poker adviser on the latest James Bond movie, *Casino Royale*.

Caspar read Economics and Anthropology at Cambridge University and had his first screenplay produced by *Film Four* whilst still in his final year at university. By the time he was 23, Caspar was writing for *Miramax* and *Columbia Tri Star*. Then at the age of 25, he took the decision that would dramatically change his life, he moved to Las Vegas and became a professional poker player.

Caspar gives the corporate world a greater understanding of decision-making and risk-taking, using poker as a fun and engaging but completely relevant metaphor throughout.



James Bannerman
Author of GENIUS! and Innovation speaker

James Bannerman is author of *GENIUS!*, the best selling book which sets out to increase the number of genius moments in your life. He is also a creative change agent who combines creativity with psychology to help businesses innovate. As an innovation consultant he has worked with many leading organisations such as *Aston Martin*, *British Airways*, *Orange*, *Starbucks*, *Rolls-Royce*, *HSBC* and *Takeda*, as well as at the *National Space Centre* on a mission to Mars.

James also lectures on business innovation, creativity, and enterprise on the MBA programmes at *Warwick Business School*, *Grenoble Ecole de Management*, and *Oxford Brookes University*, where he is currently doing a PhD on the impact of lateral thinking upon organisational performance.

Before working with businesses James was a platinum-selling songwriter, a freelance cartoonist (eg *Punch*), is trained in clinical psychotherapy, and has a masters degree from *Edinburgh University* in English Literature.

Gerry Pennell OBE
CIO for the London Organising Committee for the 2012 Olympics



Gerry Pennell delivered the most technologically connected Games ever and what became the most popular sports website in the world – a gold medal standard achievement.

Gerry joined *LOCOG* in November 2008 with responsibility to lead the team of staff and partners delivering all the IT, telecommunications and other technologies required to stage the 2012 Olympic and Paralympics Games in London. Gerry's team deployed more than 110,000 pieces of equipment in the lead up to the Games. During the Olympics and Paralympics, his team of 190 people, based at the *Technology Operations Centre* monitored the IT systems.

Gerry Pennell attended the *University of Manchester* to study Mathematics. This has led to a long and distinguished career in IT, which started in the development of mathematical models and real-time software for applications in anti-submarine warfare, gun and rocket artillery. He has worked with both *Barclays Bank* and *Price Waterhouse Coopers* as a Management Consultant with a track record in trouble shooting and delivering large time-critical programmes and projects.

FEATURED BOOKS

James Bannerman's book **GENIUS!**

GENIUS! gives simple ways to become instantly smarter. It held the No.5 slot in the *WH Smiths* 'non-fiction' chart throughout the *London Olympics 2012* and beyond. It is currently an *Amazon Kindle* bestseller.

James regularly speaks and facilitates at conferences and events around the world. His speeches add a 'creative edge' and are entertaining, interactive, thought-invoking, inspirational, pertinent and innovative, both in terms of style and delivery.

Timothy Beardson's new book out in May

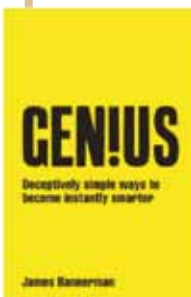
While dozens of recent books and articles have predicted the near-certainty of China's rise to global supremacy, *Stumbling Giant* boldly counters such widely-held assumptions.

Timothy Beardson brings to light the daunting array of challenges that today confront China, as well as the inadequacy of the policy responses. Threats to China come on many fronts, Beardson shows, and by their number and sheer weight these problems will thwart any ambition to become the world's "Number One power."

Drawing on extensive research and experience living and working in Asia over



the last 35 years, the author spells out China's situation: an inexorable demographic future of a shrinking labor force, relentless aging, extreme gender disparity, and even a falling population. Also, the nation faces social instability, a devastated environment, a predominantly low-tech economy with inadequate innovation, the absence of an effective welfare safety net, an ossified governance structure, and radical Islam lurking at the borders. Beardson's nuanced, first-hand look at China acknowledges its historic achievements while tempering predictions of its imminent hegemony with a no-nonsense dose of reality.



Masterclasses & Workshops

In an ever more inter-connected and rapidly changing environment, organisations increasingly require outside experience to gain knowledge and insight.

The London Speaker Bureau has a uniquely international structure that enables us to offer our clients a distinctive resource of senior figures from business, politics, finance, education and society, from almost every part of the world, to deliver executive workshops and management masterclasses.

Organisational Transformation: Tata experiences and lessons

This presentation begins with a brief overview of how India has evolved quite distinctively as a nation and as a market. It then focuses on the period from 1991 when economic liberalization began. How did the Tata leadership plan and execute the transformation of the group? What are some of the lessons learnt?

Nurturing A Culture Of Innovation: Tata experiences and lessons

This presentation considers innovation more from a “biology” point of view rather than a “physics” point of view. It seeks to make some distinctive points about “natural” versus “programmed” innovation, about moving from “first-in-the-world” to “difficult-to-replicate”, and about viewing the “invisible” part of innovation, all based on the Tata journey and experiences over 100 years.

Developing Leaders: Tata experiences and lessons

Tata is an unusual organization in so far as it has existed and flourished in its original form for over 100 years. The Chairman, Ratan Tata, is only the fifth in over a century. And TATA grew an indigenous and professional management pool at a time when the country had no management education or training infrastructure. The experiences have provided lessons for the future.

R. Gopalakrishnan worked for thirty years in India’s most multi-national company, Hindustan Unilever. Since then, he has worked for the most multi-national Indian company, Tata. He is currently the Executive Director of Tata.

He is also the Chairman of Tata AutoComp Systems, Rallis India and Advinus Therapeutics, Vice Chairman of Tata Chemicals, and a director of Tata Power and Tata Technologies and serves as an independent director on the boards of the Indian subsidiaries of Akzo Nobel and BP Castrol.



Global Strategy in the Age of China and India: Leveraging the World’s Two Fastest Growing Economies

This masterclass will cover all aspects of global strategy relevant to the current global business environment.

The masterclass covers Many of today’s Western giants that don’t have solid China-and-India strategies will face severe threats to their very existence in as little as ten years’ time, as competitors who are making the most of China and India mark these companies with a bull’s eye for annihilation or acquisition. This masterclass will cover all aspects of global strategy relevant to the current global business environment. The day will consist of a presentation, discussions, one case analysis, and small group work to apply the ideas being discussed to one’s own company.

Benefits

The goal of this masterclass will be to help managers understand:

- The factors fueling the rise of China and India.
- The multi-faceted opportunities and challenges offered by these two economies.
- The similarities and differences between China and India.
- How to design smart strategies to pursue China and India as markets and also to leverage them for cost efficiency and innovation.
- How to build strategies to compete with the emerging global champions from within China and India; and
- How to reshape the enterprise for the increasingly multi-polar but far more integrated world of 2020.

About the speaker

Haiyan Wang
Haiyan Wang is an Adjunct Professor of Strategy at INSEAD. She is concurrently also the Managing Partner of China India Institute, a research and consulting organisation with a focus on creating winning global strategies that leverage the transformational rise of China and India. She is the co-author of two highly acclaimed books: Getting China and India Right, and The Quest for Global Dominance. Her opinion pieces have appeared in international media such as

The Wall Street Journal, BusinessWeek, CEO, The Economic Times, China Daily, The Times of India, as well as many other outlets. A native of China, Haiyan has spent the last twenty years consulting for and managing multinational business operations in China and the US in several different industry sectors. Her career background includes managing steel imports for one of China’s largest conglomerates, leading international partnering efforts of a prominent New York based B2B online exchange, and consulting clients on strategic decision making, complex project management, and organisational process redesign.

The Seven Cs of Innovation
Making Innovation Manageable

Overview

Innovation is increasingly critical to all aspects of business, to generate new ideas, new value from existing assets and to create entirely new markets. Yet the way that innovation comes about, how ideas are generated, tested, refined, rejected and developed, is still poorly understood. In this highly interactive masterclass Charles Leadbeater, renowned as one of the world’s leading authorities on innovation, will take you through what it takes to create an innovation rich culture in your organisation. Leadbeater will explore the cutting edge of innovation strategies – how firms are adopting open innovation models to draw on ideas outside them and particularly to engage consumers as participants in the innovation process – as well as providing down to earth advice on how to get innovation going.

Charles Leadbeater

Charles is world renowned and sought after by companies and government all over the world for his expertise on innovation. He first began to write about innovation in the 1980s as the youngest ever Industrial Editor of the Financial Times and its Tokyo Bureau chief. Over the past decade he has published a string of best selling books on innovation, from Living on Thin Air in 1999 to We Think in 2008, which explores the way the web is transforming how we collaborate and create ideas. In 1998 he wrote the British government’s pathbreaking white paper Building the Knowledge Driven Economy. Charles is a visiting fellow at the National Endowment for Science Technology and the Arts, which publishes his report Ten Habits of Mass Innovation. His report, The Pro Am Revolution was nominated by the New York Times as one of the best ideas of the decade. A successful entrepreneur in