

Speak ASIA

A Quarterly roundup of news and events by The London Speaker Bureau~SouthEast Asia & HongKong

BREXIT: Advice in Uncertain Times



David
Miliband



Jack Straw



Peter
Westmacott



Jose Manuel
Barroso

FORMER UK FOREIGN SECRETARIES DAVID Miliband and Jack Straw, former British ambassador to Turkey, France and the USA Sir Peter Westmacott and former President of the European Commission Jose Manuel Barroso provide first-hand knowledge on what Brexit could mean for international relations.

With the British people having voted to leave the European Union, the repercussions for Britain and the rest of the world remain uncertain.

Editor-in-Chief of The Economist Zanny Minton Beddoes, leading global economist Dr Gerard Lyons and presenter of *This Week* and *The Politics Show* on BBC1 Andrew Neil, offer insights into the economic outlook following Brexit: how markets will be affected; what this means for the strength of the pound long-term; and what this means for business.



Zanny Minton
Beddoes



Gerard Lyons



Andrew Neil

FEATURED KEYNOTE

Neil Harbisson

The first person in the world with an antenna implanted in his skull and officially recognized as a cyborg by a government



NEIL HARBISSON IS A CATALAN-RAISED, British-born contemporary artist and cyborg activist best known for having an antenna implanted in his skull and for being officially recognized as a cyborg by a government.

The antenna allows him to perceive visible and invisible colours such as infrareds and ultraviolet via sound waves. The antenna's internet connection allows him to receive colours from space as well as images, videos, music or phone calls directly into his head via external devices such as mobile phones or satellites.

Harbisson identifies himself as a cyborg, he feels both his mind and body are united to cybernetics. He doesn't feel he is using or wearing technology, instead he feels he is technology. His artworks investigate the relationship between colour and sound, experiment the boundaries of human perception and explore the use of artistic expression via sensory extensions.

In 2010 he co-founded the Cyborg Foundation with Moon Ribas, an international organisation that aims to help humans become cyborgs, defend cyborg rights and promote cyborgism as a social and artistic movement.

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- International New York Times

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NEW SPEAKERS



Dr. Munir Majid

POLITICS AND ECONOMICS, ASIA

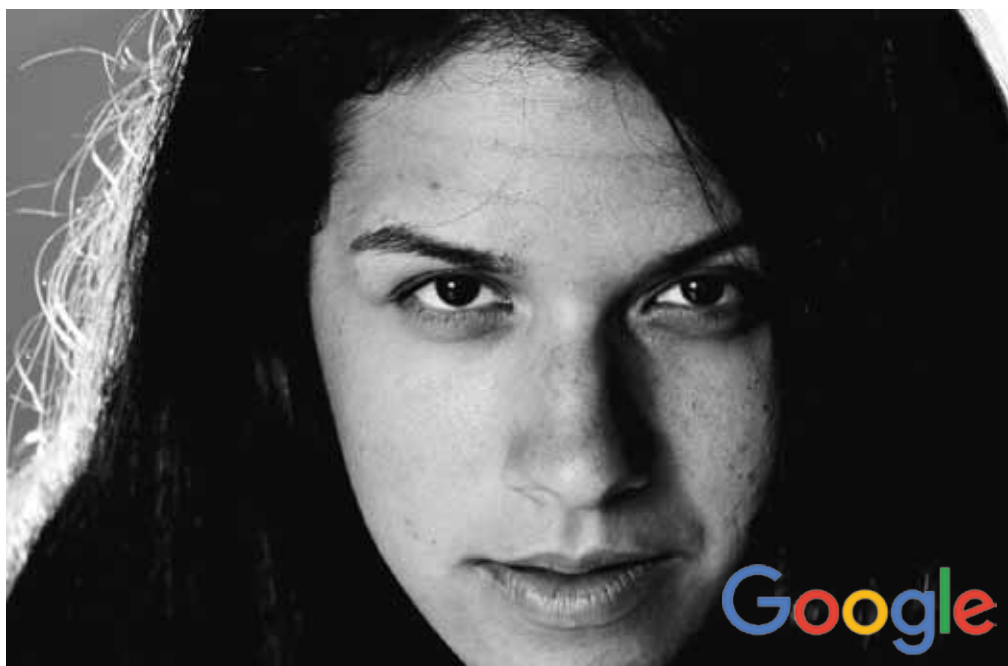
Dr. Munir Majid was invited by the Government of Malaysia to establish and become the first and founding Executive Chairman of the Securities Commission in 1993, where he served for two terms until 1999. During this time he was also the Chairman of the Emerging Markets Committee of IOSCO – the International Organization of Securities Commissions – and was a member of the organization's Technical and Executive Committees.

He obtained his BSc in Economics from the London School of Economics and Political Science, LSE, where he also obtained his PhD in International Relations. He taught at the Department of International Relations in LSE and he is a Visiting Senior Fellow. He was research analyst for Daiwa Europe NV in London and joined the New Straits Times Press where he published numerous articles on national and international politics, and economics. Nowadays he writes a regular fortnightly column in The Star, Malaysia's leading English language newspaper.

Dr. Munir is a highly esteemed speaker, experienced in academia, corporate and other key Malaysian sectors. He has had a distinguished career in journalism, merchant banking, telecommunications and in various government boards and committees.

Parisa Tabriz

TECHNOLOGY, CYBER-SECURITY, WOMEN IN BUSINESS



PRINCESS OF SECURITY, GUARDIAN OF Stability, Director of Engineering, House of Chrome is Parisa Tabriz's job title at Google. She has been dabbling in the field of information security for some time now,

initially as a security engineer and more recently as someone who manages and helps security engineers get important stuff done, managing the engineering teams and efforts that make Chrome secure



Nicol David
WORLD CHAMPION WOMEN'S
SQUASH PLAYER

Nicol Ann David is a Malaysian female professional squash player, currently ranked world number 3. Beginning in August 2006, she was the world number one for a record-breaking 108 consecutive months. She has won the World Open title a record 8 times and the British Open title 5 times.

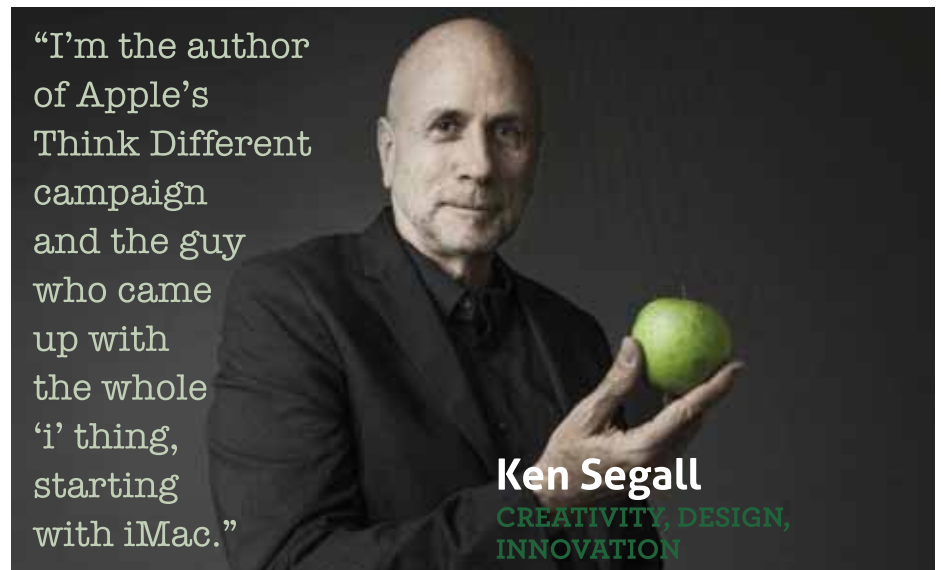
“Being number one is something you have to earn every day.”

Considered by some to be one of the greatest women's squash players of all time, Nicol has twice been voted by her fellow members of the Women's International Squash Players Association as the WISPA Player of The Year.

ALASTAIR LUKIES IS A POSTER CHILD OF the success of London's first wave of FinTech businesses from the early 2000s. In 2003 aged just 29 he founded Monitise, which at its stock market peak in January 2014 had soared to become a £1.2bn British tech business. Monitise was heralded as one of Britain's rising financial technology stars, building the underlying technology for mobile banking apps from high street banks like Natwest and RBS. The sort of apps that could one day make high street

bank branches redundant as we increasingly spend more of our time banking on our smartphones.

Voted Entrepreneur of the Year at the 2011 Growing Business Awards, he was appointed Business Ambassador for FinTech by the UK Government in 2014, and was named Chairman of the FinTech industry membership body, INNOVATE FINANCE, the convening force for the FinTech ecosystem in the UK and internationally, at its launch.



KEN SEGALL, THE MAN WHO DREAMED UP the name “iMac” and wrote the famous “Think Different” advertising campaign is a veteran creative director who worked at Apple's agency, TBWA\Chiat\Day, back in the day.

“I've put in 14 years working with Steve Jobs on both Apple and NeXT,” says Segall. His observations at Apple make the substance of his first book *Insanely Simple* and are the key subject of his talks which focus on Simplicity: the most powerful force in business.

He saw firsthand that Jobs looked at everything through the lens of simplicity. His obsession with simplicity was not just

visible in Apple's products. You could see it in the way the company organized, innovated, advertised, sold at retail, and provided customer service.

Inspired by the ways Apple has benefited from the power of simplicity, Segall set out to find other companies that were traveling this path. He wanted to learn more about the thinking of their leaders. He felt that if he could chronicle the experiences of those who have successfully simplified, it would be an invaluable guide for everyone who would like to do the same. The result is his second book, *Think Simple: How Smart Leaders Defeat Complexity*.

“I get my kicks from trying to secure amazing software with creative, smart, and driven people, and tend to have severe immune response to peddlers of security snake oil.”

and stable and generally try to make the Internet safer.

Parisa discovered information security as an undergraduate at the University of Illinois, through a student-run group called SIGMil. She did a 4-month summer internship with Google's core security team in 2006, working at company headquarters in Mountain View and joined the internet giant full-time in 2007. She was tapped to run a team of security engineers who focus solely on the company's Chrome browser and Chrome operating systems. The division that Parisa heads has more than 30 “white-hackers” in the U.S. and Europe handling security threats specific to Google's signature Chrome browser.

In 2012 Forbes magazine included her in their “Top 30 People Under 30 To Watch in the Technology Industry” list.



Janine Allis

THE BOOST STORY

Janine Allis is the founder of the famous Boost Juice. She grew her juice and smoothie empire from her kitchen bench to an international success story. She had no experience whatsoever in business or retail or running a store of any kind, but she had the passion for her product which has translated into over \$2 billion in global sales since inception. The business has squeezed and blended its way through thousands of tonnes of fresh fruit and vegetables every year. Fast forward fifteen years and she's developed into an accomplished and skilful entrepreneur with an eye for a smart deal and the experience to back it up. Boost Juice Bars are now in 17 countries with over 370 stores.



Casper Berry

POKER PLAYER, AWARD WINNING TRAINER ON RISK AND INVESTMENT

Casper Berry is the poker expert on several television shows including Emmy nominated *Sky Poker*. His most recent film credit was as the poker adviser on the James Bond movie, *Casino Royale*.

Casper gives the corporate world a greater understanding of their decision-making process. He shows people that all decisions are investment decisions. Investments of time, money, status, energy, comfort and security made with the intention of getting some kind of long term return.

He tries to give people a better understanding of what "risk" is and how it

is calculated in its essential form. This calibrated mathematical language allows people to understand, view and critically evaluate their decisions, and those of others, in a new way. He gives an understanding of the psychology of decision making and the cause of risk aversion among humans, why we are reluctant to embrace short term failures for long term gain. His final objective is to give participants an original and empowering method for using their own natural risk aversion as a motivational tool that can be used to achieve better long term results.

And all of this is done using poker as a fun and engaging but completely relevant metaphor throughout.



Khoo Swee Chiow

FIRST SOUTH EAST ASIAN TO COMPLETE "THE EXPLORERS GRAND SLAM"

Khoo Swee Chiow climbed Mt Everest in 1998 as a member of Singapore's first Mount Everest expedition. In 1999, he skied to the South Pole, covering a distance of 1,125km in 57 days. In 2000, he completed the Seven Summits and became the first South East Asian to achieve this feat. In 2001, he climbed Shishapangma in Tibet without oxygen aid.

After six years in the IT division at Singapore Airlines, he quit his job in January 2001 to attempt skiing to the North Pole. Although he had to abort the mission after nine days due to frostbite injuries, he persevered with a second attempt the following year and after 45 days he reached the North Pole. He is now the first South East Asian and fourth person in the world to complete *The Explorers Grand Slam*, which includes climbing the highest peak on each of the seven continents and traveling on foot to the North and South Poles.

He was awarded the Singapore Youth Award for the second time upon his return from the North Pole in 2002.

In 2003, he published his first book *Journeys to the Ends of the Earth*.



John Peters

RAF PILOT AND PRISONER OF WAR

John Peters was a former Squadron Leader in the Royal Air Force. He joined the RAF in 1980 and later graduated with an MBA from the University of Leicester.

On a mission during Operation Desert Storm at the age of 29, he was shot down in his Tornado along with his navigator John Nichol over Iraq in the Gulf War in 1991. They were held and tortured by the Iraqi military for seven weeks before the two men were released.

John Peters came to the world's attention in 1991 when his bruised and battered face flashed onto television screens around the world after the abduction. John is now a powerful speaker of international repute to corporates, public sector and charities where he shows how we can overcome our worst fears and nightmares, even when pushed to the absolute limit. His talks cover uncertainty, organisational learning, trust and failure.

As Director of Performance, he designed the Executive MBA at Aston Business School. In addition, he also runs the Leadership Module on the Executive MBA at the Academy of National Economic in Moscow. He serves as a patron to the charity, KidsOut.



Marc Faber

INVESTMENT ANALYST AND ENTREPRENEUR

Marc Faber is most famous for advising his readers to sell stocks before the 1987 Black Monday market crash. Well known for his “contrarian” approach to investment, his reports on unusual investment opportunities are widely followed in his monthly newsletter *The Gloom Boom & Doom* report.

Marc is a Swiss investment analyst, economic historian, and entrepreneur. Having previously worked for White Weld in New York, Zurich and Hong Kong and in Hong Kong for Drexel Burnham Lambert, when the firm was the junk bond king of Wall Street, he set up his own eponymous



business in 1990. His company acts as an investment advisor, fund management and broker/dealer.

Marc also serves as director or advisor of a number of investment funds that focus on emerging and frontier markets. He is an author of several books including the best-seller *Tomorrow's Gold - Asia's Age of Discovery*, now in its fourth edition.

Sanduk Ruit

NEPALESE EYE SURGEON WHO RESTORED THE VISION OF 100,000 PEOPLE

Sanduk is an award-winning Nepali eye surgeon whose cataract microsurgery, using inexpensive implanted intraocular lenses, has enabled over 100,000 of the needlessly blind across the developing world to see again.



Jack Milner

COMMUNICATION COACHING : PRESENTATION SKILLS FOR THE 21ST CENTURY

COMMUNICATING EFFECTIVELY AND possessing good public speaking skills has never been so important. Today, being dull but worthy is no longer an option. TED talks, YouTube and MTV have changed all that. We judge leaders not by their track record but by the delivery and content of their presentation. People aren't prepared to sit down and watch corporate bland wash any longer. In the future, the best public speakers will probably look and sound like stand-ups. In fact, many of the greatest ones already do.

The good news is that the old days of endless, pointless PowerPoint presentations are drawing to a close and the skills required for public speaking can easily be learnt.

Jack Milner provides organisations and individuals with all the tools required to influence, persuade and engage – in short, he shows attendees 'how to speak like a stand up.' A director for the West End, film and radio, Milner's funny, insightful and refreshingly interactive class, helps

organisations and individuals avoid Death By PowerPoint.

Jack explains how to take dry, technical information and render it clear, memorable and engaging, no matter who the audience is. His clients include Google, AIG, Commerzbank, Pru Health, McCann, DDB, NHS, Innocent, M&S and Microsoft. He is also one of the most versatile and prolific creators on the London comedy scene, as well as a leading expert on the future of public speaking.

For many years, he has pursued simultaneous careers as a director, writer, comedy actor, facilitator and producer in theatre, television, film and radio. He has participated in over one hundred productions, both on stage and behind the scenes, with notable success in all fields.

Milner has run workshops for The National Theatre, Channel 4 and ITV, amongst many others. He has also run over 1,200 comedy and stand up workshops. His stand up approach to presenting is highly valued by a wide-range of businesses.

15,000 chopsticks and a blowtorch Red HongYi makes a masterpiece for Facebook Singapore



A LARGER THAN LIFE MURAL OF A MERLION, A MYTHOLOGICAL HALF-LION, HALF-FISH ICON graces the 33-foot wall space in the office of Facebook Singapore.

Malaysian artist-architect Red HongYi created the masterpiece, painstakingly gluing, torching, layering then torching again 15,000 bamboo chopsticks to achieve the desired effect. Watch Red HongYi bring the Facebook Singapore Merlion to life on her YouTube channel ohIseeRed.



We are delighted to announce the representation of two national leaders

Abdullah Gül

President of the Republic of Turkey 2007-14

ABDULLAH GÜL SERVED AS PRESIDENT OF TURKEY AND PREVIOUSLY held the positions of Prime Minister, Deputy Prime Minister and Foreign Minister.

Gül pursued a pro-active foreign policy, seeking to strike a balance between Turkey's traditional Western-anchored foreign policy and its new interests in the Middle East and the Muslim world.

Before politics, Gül worked as an economist at the Islamic Development Bank in Saudi Arabia from 1983-91, resigning from his position at IDB when he was elected as an MP in 1991. He co-founded the moderate Justice and Development Party AKP with Recep Tayyip Erdoğan in 2001 and was elected as Turkey's first Islamist President after the 2007 general election.



Benigno Aquino III

15th President of Philippines

THE ONLY SON OF DEMOCRACY ICONS SENATOR BENIGNO Aquino and President Corazon Aquino, Philippine's 15th President has come to stand for Filipinos' reinvigorated passion to build a nation of justice, peace, and inclusive progress. Affectionately known as 'Noynoy', he returned from exile in 1983 after the assassination of his father to help show the way for the EDSA People Power Revolution—the nonviolent and prayerful revolution by ordinary people that toppled a dictatorship and restored Philippine democracy.

The presidency of Benigno Aquino III has been marked by a hardy dedication to bringing about shared progress by doing things the right way.



FEATURED BOOK

Triggers: Sparking positive change and making it last

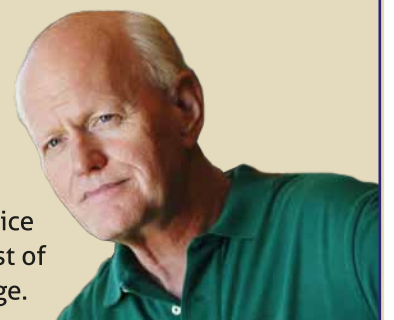
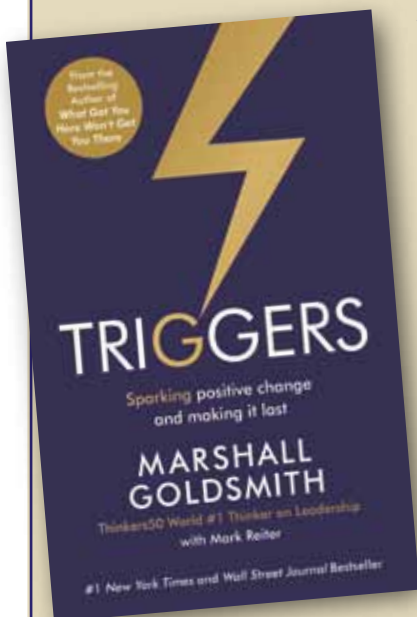
by Marshall Goldsmith

In business - as in life - the right behaviours matter. But getting it right is tricky. Even when we acknowledge the need to change what we do and how we do it, life has a habit of getting in the way, upsetting even the best-laid plans. And just how do we manage those situations that can provoke even the most rational among us into behaving in ways we would rather forget?

Triggers confronts head-on the challenges of behaviour and change, looking at the external factors, or 'triggers' - both negative and positive - that affect our behaviours, our awareness of when we need to change, our willingness, or otherwise, to do so and our ability to see the change through.

Drawing on his unparalleled experience as an international executive educator and coach, Marshall Goldsmith invites us to understand how our own beliefs and the environments in which we operate can trigger negative behaviours, or a resistance to the need to change.

But he also offers up some simple, practical advice to help us navigate the negative and make the most of the triggers that will help us to sustain positive change.



with Meenal Nath
of London Speaker
Bureau India



From Hole in the Wall to SOLE Lab

SUGATA MITRA OPENED THE FIRST SOLE lab in the United States in November 2015. SOLE NYC in Harlem, New York, is dedicated to exploring Self-Organised Learning Environments.

Mitra developed the concept of self-taught learning following his “Hole in the Wall” experiments, in which he placed a computer in a wall of an Indian slum and observed as children taught each other subjects from English to programming.

As the 2013 recipient of the US\$1 million TED Prize, Mitra used the award and the community’s resources to expand



this work and create a structure in which children are guided to teach each other. He has since created seven School in the Cloud learning labs in India, testing the extent to which children – in small groups, with access to a computer, and when prompted by the right questions – can essentially learn on their own.

Activist in the battle against on-line harassment

MONICA LEWINSKY RECENTLY SPOKE IN INDIA OF HER JOURNEY since the media storm she found herself embroiled in from 1998 onwards, and what drives her to speak about cyberbullying now.

“The shame sticks to you like tar.”

Monica uses her traumatic experiences to pave the way to a more compassionate culture online – one of empathy and consideration.

Climate Change Forecast: Cloudy With a Chance of Forced Migration



ACCORDING TO PARAG KHANNA, AUTHOR and global strategist, right now the United States, Brazil, China, India, and Australia are leading the way in food production. But with changing weather patterns and water shortages, this is going to change. Desertification can, and most likely will, set in, killing off the major farms. This means the bigger food suppliers will have to move up north, in places such as Russia and Canada. These two countries have the biggest land masses in the world but are largely empty, with most of their populations packed into relatively small urban areas. And because they’re already cold, the rising worldwide temperature may work in these areas’ favor.

But Khanna asks: who will live there, in these remote places with no infrastructure? Will there be population transfers and mass migrations for people to work in the agricultural sector?

Global warming is no longer the problem of our children. Many of us will still be here in 30 to 40 years to feel the blistering heat and deal with the ensuing problems.

The Three Ms: McKenna, Moscow, and Money

PAUL MCKENNA FLEW TO MOSCOW TO GIVE the Russians his acclaimed tips on how to make a fortune. With his celebrated and greatly sought-after “I can make you rich”



presentation, McKenna topped the bill at a two-day international conference on Global Practices in Currency, an annual event at which the organizers review the twelve months just gone and assess prospects for the year to come.

The Internet is Not the Answer



ANDREW KEEN’S NEW BOOK *THE INTERNET IS Not The Answer* featured on several people’s “best of the year” list for 2015, including that of Kazuo Ishiguro, who wrote that it was “the most compelling, persuasive and passionately negative thing I’ve yet read on this topic.” Keen has also launched his new Techcrunch show, INNOVATE2016, which focuses on the intersection between tech and the upcoming US Presidential election. Read more from Keen in his new column on technology site thenextweb.com.

Mark Gallagher

Branding
Innovation
Creativity
Leadership
Marketing
Motivation
Risk
Teamwork
Technology
Competitiveness
Customer Service



THE BUSINESS OF WINNING: Leadership, Teamwork and Performance

With his experience in Formula One, Mark Gallagher is uniquely qualified to advise and guide any business in any field to achieve a higher level of performance.

TO COMPETE IN F1 REQUIRES A WIDE RANGE OF BUSINESS SKILLS. The teams – high-end engineering businesses – face a formidable set of challenges in a demanding, intense and high-profile environment where successes and failures are visible and obvious.

F1 is also a business where one of the central activities is brand building, not only of the teams such as Ferrari, Red Bull and McLaren, but also of global consumer brands including Vodafone, Petronas, Marlboro and TAG Heuer.

Mark Gallagher has worked in Formula One and international motor sport since 1983, helping to create, manage and guide teams towards race and title-winning success at world level. He has worked with champions, advised some of the world's top brands, and become an expert on the inner workings of this fascinating industry.

After working for the BBC and Express Newspaper Group in London, in 1990 Mark became part of the original management at Jordan Grand Prix, which was described as 'the most motivated team in F1'. In 2004 Mark joined Jaguar Racing and oversaw its transition to Red Bull Racing. A professional conference speaker since 1998, Mark appears regularly in the media, providing industry insights to the BBC, CNN, Channel 4 News and Sky News. He has also sat on FIA technical working groups, and is a founding director of Status Grand Prix Ltd and Managing Director of CMS Motor Sport Ltd, a motor sport management and consulting business.

THE MASTER CLASS

- **Leadership** – Creating the vision, identifying the goals, cascading positive motivations throughout the organisation, creating the environment for success.
- **Teamwork** – Drawing on practical examples, Mark describes the key attributes of personal commitment and the role of the individual in bringing a cohesive approach.
- **Motivation** – Mark discusses definitions of success, creating milestone and gated reviews that enable staff to build towards the ultimate goal, celebrating achievements along the way. How can we motivate in times of difficulty?
- **Brand Building** – How F1 teams develop brand awareness, generate core values and communicate them to sponsors and a global audience of billions.

BENEFITS

- Insight into how teams compete to achieve technical and commercial success, citing the FIA Formula One World Championship as a case study.
- Enables you to identify the strengths of those who achieve world-class status; their ability to create and communicate their vision, motivate and empower their staff, and steer their organisation commercially and culturally.
- How to achieve and maintain motivation, the strength of which is often the only difference between a champion and an also-ran.
- Practical examples of creating the right environment for the attainment and maintenance of success.