

speaK ASIA

A Quarterly roundup of news and events by The London Speaker Bureau~SouthEast Asia & HongKong



International Women's Day

International Women's Day, on March 8 every year, has been observed since the early 1900s – a collective day of global celebration and a call for gender parity. No one government, NGO, charity, corporation, academic institution, women's network or media hub is solely responsible for International Women's Day. Many organizations declare an annual IWD theme that supports their specific agenda or cause.

"The story of women's struggle for equality belongs to no single feminist nor to any one organization but to the collective efforts of all who care about human rights," says world-renowned feminist, journalist and social and political activist Gloria Steinem.

International Women's Day is all about unity, celebration, reflection, advocacy and action – globally, as well as at a local level. One thing, however, is certain, IWD has been occurring for well over a century - and continues to grow from strength to strength.

SAYEEDA WARSI

Britain's First Muslim Cabinet Minister

Baroness Sayeeda Warsi is a lawyer, author, business woman and member of the House of Lords. She was Chairman of the Conservative party 2010–2012, Foreign Minister 2010–2014 and is Britain's first Muslim Cabinet Minister. Elevated to the House of Lords aged 36, she became the youngest peer in Parliament.

Her recent book, *The Enemy Within*, is a provocative and brutally honest account of Islam and Britain. She was described by



Sayeeda Warsi is a uniquely engaging and entertaining speaker.

YANG LAN

"The Chinese Oprah", media proprietor, journalist, and talk show hostess

Yang Lan is co-founder and Chair person of Sun Media Group, one of China's leading private media groups.

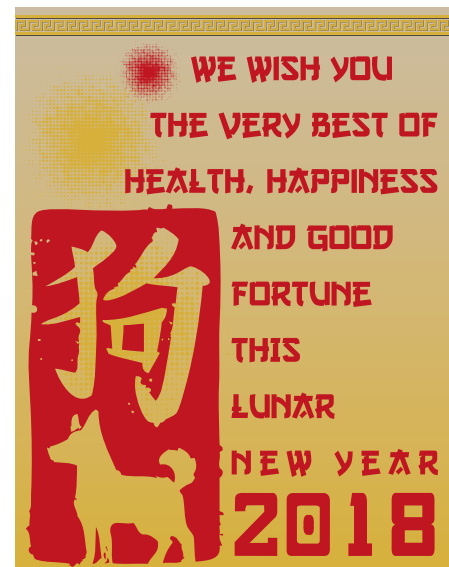


An entrepreneur, she co-founded Sun Media Group in 1999, which has since grown to become one of China's leading private media groups, well known for creating high-quality original content and developing cross-media, cross-country communications.

CHRISTINE HA

'The Blind Cook'; MasterChef U.S. Season 3 Winner

Christine is the first-ever blind contestant and Season 3 winner of the competitive amateur cooking television show, "MasterChef U.S." on FoxTV with Gordon Ramsay. She defeated over 30,000 home cooks across America to secure the coveted Master Chef title, a \$250,000 cash prize, and a cook-book deal.



CARBON OFFSET

For a Sustainable Future

carbon footprint

London Speaker Bureau has embarked on a global effort to achieve 100% Carbon neutrality in 2018.

Starting January, we will carbon offset all our international speaker flights, absorbing the cost of their carbon footprint in a group-wide effort to achieve our objective this year.

A copy of the Carbon Footprint Certificate and Official Receipt will be issued after each engagement.

**LONDON
SPEAKER
BUREAU**
A S I A

The London Speaker Bureau is the world's leading speaker and advisory network for

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:: Executive Learning ::

:: Boardroom Advisory ::

We represent and work with some of the most influential people in the world, from politicians and economists to thought leaders and entrepreneurs.

Between them, they cover a vast range of topics, from leadership, management and finance to technology, education, innovation and the environment.

Our network is extensive and unique, with 18 offices around the world, operating on every continent; and we provide keynote speakers and advisors for all types of events, be it small or large, in-house or external.

*"The world's only
global speaker bureau"*

- International New York Times

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**JAN 7
MALAYSIA**



JONATHAN YABUT

**FEB 19
SINGAPORE**



LORRAINE HAHN

**MAR 2
THAILAND**



SUPACHAI PANITCHPAKDI

**MAY 17
HONG KONG**



RED HONG YI

**MAY 11
VIETNAM**



ALEX PANAYOTOU

**MAY 28
SINGAPORE**



TONY FERNANDES

**AUG 8 AUG 31
SINGAPORE THAILAND**



GURMIT SINGH



RICHARD QUEST

**OCT 17
UNITED KINGDOM**



BEN HAMMERSLEY

**NOV 1
SINGAPORE**



JEFFREY SACHS

**NOV 8
INDONESIA**

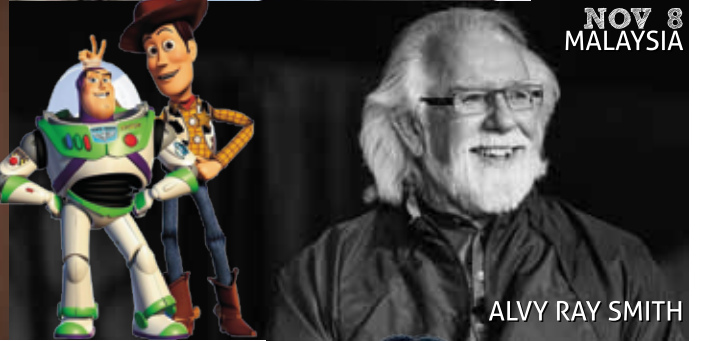


MARK GALLAGHER & DAVID COULTHARD

2017



HIGHLIGHTS



Sharing world class ideas to

- ✓ Nurture talent
- ✓ Inspire creativity
- ✓ Release potential
- ✓ Humanise technology





Paul Shoemaker is the Founding President of Social Venture Partners International—a global network of thousands of social innovators, entrepreneurs, philanthropists, and business and community leaders that fund and support social change agents in nearly 40 cities and 8 countries. In 2011 and 2012, Shoemaker was

named one of the “Top 50 Most Influential People in the Nonprofit Sector” by The NonProfit Times, and in 2013, was named “Philanthropist of the Year” by Future in Review. And in 2015, he was the latest recipient of the Microsoft Alumni Integral Fellows Award.



Helen Clark, former Prime Minister of New Zealand, was the Administrator of the United Nations Development Programme from 2009 until 2017 and was the first woman to lead the organization. She was also the Chair of the United Nations Development Group, a committee consisting of the heads of all UN funds, programmes and departments

working on development issues.

Helen Clark advocated strongly for New Zealand’s comprehensive programme on sustainability and for tackling the problems of climate change. She was also an active leader of her country’s foreign relations and policies, engaging in a wide range of international issues. As Prime Minister, she was a member of the Council of Women World Leaders, an international network of current and former women presidents and prime ministers whose mission is to mobilize the highest-level women leaders globally for collective action on issues of critical importance to women and equitable development.

Yanis Varoufakis is Greece’s former finance minister, a politician with pan-European appeal, and an academic economist at the heart of the current debates on global and European macroeconomic issues. He was, in his own words, “thrust onto the public scene by Europe’s inane handling of an inevitable crisis” – elected to Greece’s Parliament with the largest share of votes in January 2015, serving as Greece’s Finance Minister from January to July 2015. Varoufakis is a passionate, eloquent and thought-provoking speaker on issues relating to the global economy after the 2008 crisis, America’s role in global affairs, the on-going Eurozone crisis and Europe’s future direction, economic thinking, digital money, the nexus between art and political economics, and trends in contemporary capitalism.



Christiana Figueres is the recent Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC) and an internationally recognised leader on global climate change. She assumed responsibility for the international climate change negotiations after the failed Copenhagen conference of 2009, determined to lead the process to a universally agreed regulatory framework. Building toward that



RECENT ENGAGEMENTS

Clockwise from top left

Azran Osman-Rani and Ann Osman energize 5,000 insurance agents at their Annual Kick-off event

Stephane Garelli brought a wealth of experience and insight in his speech to private bankers on Global Competitiveness of Enterprises and Nations

Idris Jala spoke about transformational leadership to an audience of 400, and finished with an acoustic guitar performance

Linda Yueh was a knowledgeable and well-informed panellist on Digital and Social Innovation in Asia at Invest Malaysia 2018



goal, she directed the successful Conferences of the Parties in Cancun 2010, Durban 2011, Doha 2012, Warsaw 2013, and Lima 2014, and culminated her efforts in the historical Paris Agreement of 2015.

Throughout her tenure Christiana brought together national and sub national governments, corporations and activists, financial institutions and communities of faith, think tanks and technology providers, NGOs and parliamentarians, to jointly deliver the unprecedented climate change agreement. For this achievement

she has been credited with forging a new brand of collaborative diplomacy and is currently the convener of Mission 2020, a global initiative that seeks to ensure the world bends the curve on greenhouse gas emissions by 2020 in order to protect the most vulnerable from the worst impacts of climate change and usher in an era of stability and prosperity.





FEATURED KEYNOTE



Miles Hilton-Barber

Overcame blindness to achieve astonishing personal feats

SINCE THE AGE OF 50, MILES HILTON-BARBER HAS SET NUMEROUS world records undertaking extreme endurance events across all seven continents of the world.

Just some of his astonishing achievements include: being the first blind pilot to undertake a 55-day, 21,000 kilometre microlight flight from London to Sydney, man-hauling a sledge over 250 miles across Antarctica and being the first blind pilot to undertake a sortie of extreme aerobatics in a fighter jet.

He was also the first blind person to do the solo kamikaze skeleton run down the 5G Olympic bob-sleigh track in Lillehammer, Norway, the first blind person to pilot a power boat in ocean time trials, the first blind aviator to break the sound barrier during a vertical climb to 50,000 feet in just 90 seconds in a fighter jet and the first blind person to participate in a drag-racing event. He relies on his friend and sighted guide, Jonathan Cook, to help him achieve his goals.

Although Hilton-Barber has been blind since his early twenties, he has not let that prevent him from pushing boundaries. He has also completed the Marathon des Sables “The Toughest Foot-race on Earth” – 150 miles across the Sahara Desert, climbed the Himalayas, Mt Kilimanjaro – Africa’s highest mountain and Mt. Blanc – Europe’s highest mountain, as well as running several marathons all over the world, including the 11-day Ultra-Marathon race across China from the Gobi Desert to the Great Wall, the Siberian Ice Marathon “Coldest Marathon on Earth” and competing in the hottest ultra-marathon on earth across Death Valley California.

He has been voted as BBC Radio 5 Live’s Alternative Sports personality of the Year, featured in the latest edition of Debrett’s People of Today, and presented with an Honorary Master of the University award by Derby University, in recognition of his remarkable achievements in endurance events and his major contribution to charity.

“Any business striving for success should hear his message.”

Qatar British Business Forum, BAE SYSTEMS



Experiencing the culture of Japan

The LSB Asia team took a break last December for a trip to historic and cultural Osaka and Kyoto. It proved to be an opportunity for all of us to pick up some new, uniquely Japanese, skills.



Red HongYi launches her latest artwork

INSPIRED BY THE BEAUTY OF THE LOTUS flower, renowned artist Red HongYi unveils her latest creation at the Mandarin Oriental Hotel, Macau.

Art can come in all shapes, sizes and forms, and the talented young artist Red HongYi is an excellent example of this, choosing to express her creative ideas not through traditional painting or sculpture, but instead by producing beautiful pieces using a variety of seemingly everyday objects and unusual processes.

Recently, Red was in Macau to unveil her latest work, Bloom, on display at the newly refurbished lobby lounge at Mandarin Oriental, Macau.

Red met the general manager of Mandarin Oriental, Macau at a recent speaking engagement about creativity for the New York Times in



Red HongYi works on her 10,000 petals project in Macau

Hong Kong. “She liked my work and invited me to create a piece. MO didn’t just want a painting, but something special, so I came up with this.” Red recalls that the only rough direction she was given was that the piece should have something to do with Lotus flowers.

“The Lotus can bloom amidst dirty conditions, but in the end it’s something beautiful. There are about 10,000 flower petals in this piece, signifying people, and that despite difficult conditions, you can still bloom and become something beautiful.”

Like her past works, this artwork is made of special materials and presented in a very unique way. The flowers were created by Red using normal acrylic paint combined with a hardening agent. “The paint is hand-piped, a bit like how you would pipe frosting on a cake—instead I use paint rather than butter cream!”

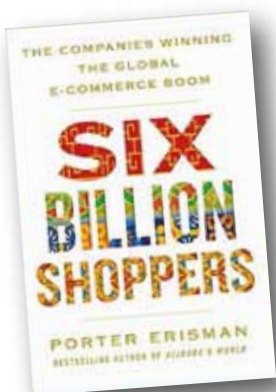
FEATURED BOOKS

SIX BILLION SHOPPERS: THE COMPANIES WINNING THE GLOBAL E-COMMERCE BOOM

Porter Erisman

From China to India to Nigeria, e-commerce is entering a golden era in countries that were long left out of the e-commerce gold rush experienced in the West. If the story of the first twenty years of e-commerce’s growth was set in developed markets, the story of the next twenty years will be set in emerging ones. The rise of e-commerce in emerging markets is being driven by three major trends: widespread internet adoption, a rising middle class, and, most importantly, innovative new business models that serve the needs of local customers better than the models used by western e-commerce giants.

Six Billion Shoppers takes readers on an exciting and colourful journey around the world to visit the next e-commerce mega markets and explore how a new e-commerce boom is opening opportunities for entrepreneurs and global brands alike. Traveling through Nigeria, China, India, Southeast Asia, and Latin America, Porter Erisman addresses e-commerce across these new markets and what it means for western brands. He argues that e-commerce in developing countries is revolutionary and will play a much larger role in emerging markets than in the West. With e-commerce in emerging markets entering a rapid period of expansion, *Six Billion Shoppers* explains how to seize the massive opportunity created by emerging market consumers and provides practical advice on how to ride this new business trend.



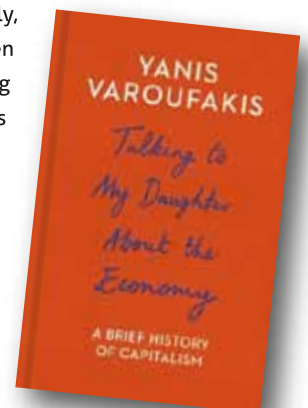
TALKING TO MY DAUGHTER ABOUT THE ECONOMY: A BRIEF HISTORY OF CAPITALISM

Yanis Varoufakis

In *Talking to My Daughter About the Economy*, activist Yanis Varoufakis, Greece’s former finance minister and the author of the international bestseller *Adults in the Room*, pens a series of letters to his young daughter, educating her about the business, politics, and corruption of world economics.

Yanis Varoufakis has appeared before heads of nations, assemblies of experts, and countless students around the world. Now, he faces his most important—and difficult—audience yet. Using clear language and vivid examples, Varoufakis offers a series of letters to his young daughter about the economy: how it operates, where it came from, how it benefits some while impoverishing others. Taking bankers and politicians to task, he explains the historical origins of inequality among and within nations, questions the pervasive notion that everything has its price, and shows why economic instability is a chronic risk. Finally, he discusses the inability of market-driven policies to address the rapidly declining health of the planet his daughter’s generation stands to inherit.

Throughout, Varoufakis wears his expertise lightly. He writes as a parent whose aim is to instruct his daughter on the fundamental questions of our age—and through that knowledge, to equip her against the failures and obfuscations of our current system and point the way toward a more democratic alternative.



TRENDING TOPICS

FUTURE & TECHNOLOGY

Eileen Burbidge

Eileen Burbidge is a Partner at Passion Capital, the pre-eminent early-stage technology venture fund based in London and brings extensive operational

experience to her investment activities gleaned from business and product roles at Yahoo!, Skype, Apple and elsewhere. In addition to Passion Capital, Eileen is also the Chair of Tech City UK, which is the British government-backed organisation supporting the digital economy across the UK.

HEALTHCARE

Raj Panjabi

Dr. Rajesh Panjabi, 2017 TED Prize Winner is a co-founder and CEO of Last Mile Health

and an Associate Physician in the Division of Global Health Equity at Harvard Medical School, Brigham and Women's Hospital.

Raj grew up in Liberia and fled the civil war with his family when he was nine years

old, but he returned to Liberia in 2005 as a medical student to work with the Liberia Ministry of Health, advising the country's National Health Plan while serving as a clinician in rural government health facilities for three years.

He co-founded Last Mile Health on the premise that "No one should die because they live too far from a doctor" and a wish to train an army of community health workers to bring care to the doorsteps of those who lack access.

ROBOTICS

Hugh Herr

Double amputee Hugh Herr heads the Biomechatronics Group at the MIT Media Lab. His research program seeks to advance technologies that promise to accelerate the merging of body and machine, including device architectures that resemble the body's musculoskeletal design, actuator technologies that behave like muscle, and control methodologies that exploit principles of biological movement. His methods

encompass a diverse set of scientific and technological disciplines, from the science of biomechanics and biological movement control to the design of biomedical devices for the treatment of human physical disability.

SOCIETAL CHANGE

Elizabeth Linder

Elizabeth Linder is Founder of Facebook's Politics & Government Division and the Founder of 'The Conversational Century.'

She specialises in the intersection of societal change and 21st century leadership from inside the social media revolution, advising global influencers on changing patterns of communications and digital connectivity across more than 40 countries.

ARTIFICIAL INTELLIGENCE

Tanmay Bakshi

A 13 Year Old Canadian Tech Prodigy and IBM Watson Champion, Tanmay Bakshi is a Software/Cognitive Developer, Author, Keynote Speaker, Algorithm-ist, Honorary IBM Cloud Advisor, IBM Champion for Cloud and YouTuber.

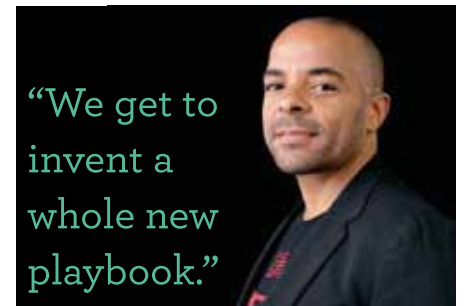
He lives just outside of Toronto, in Brampton, Canada. Programming since the age of 5, he had his first iOS app, tTables, accepted when he was 9 years old. Since then, he has created apps, such as the youth-focused "I Can, We Can!" app, and tID Vault, along with tGuess, a number guessing game for Apple Watch and iPhone, to name a few.

NEW SPEAKER

Jonathan Mildenhall

JONATHAN MILDENHALL IS THE CHIEF Marketing Officer at Airbnb, and was formerly the Vice President of global advertising strategy and creative excellence at the Coca-Cola Company.

Jonathan Mildenhall started his career as a graduate trainee in 1990 at McCann-Erickson. Over the next 15 years he rose rapidly through the ranks of the London ad industry working at some of the



world's most respected creatively-driven agencies including BBH, Lowe Howard Spink, Howell Henry, TBWA and Mother. During this time he also worked on some of the world's most compelling brands including Audi, Smirnoff, Alfred Dunhill, General Motors, Guinness and Playstation.

In 2005 Mildenhall spent the summer at Harvard Business School on the Advanced Management Program, an experience that was the turning point in his professional trajectory.

In 2006 he joined The Coca-Cola Company as VP, Global Advertising Strategy and Creative. In 2007 he led the introduction of Coca-Cola's global marketing platform "Open Happiness," an initiative that helped contribute to the most profitable growth period in 20 years, helping increase Coke's share price from \$29 to \$81. Furthermore, the 'Open Happiness' platform went on to become Coke's most awarded marketing platform in history and helped snare the prestigious accolade of 2013's Creative Marketer Of The Year at the Cannes Lions International Festival Of Creativity.

In 2014 Brian Chesky, CEO of Airbnb, called Jonathan and asked him to dinner. A one hour dinner turned into two hours, then three hours, at which point he was sold on Brian's vision to propel Airbnb into the world's first community-driven SuperBrand.

Jonathan Mildenhall joined Airbnb in June 2014. He says he has never worked harder, never worked smarter, never felt more creative in his life.



NEW SPEAKER

Kate Darling

A LEADING EXPERT IN ROBOT ETHICS, Darling is a researcher at the Massachusetts Institute of Technology (MIT) Media Lab where she investigates social robotics and conducts experimental studies on human-robot interaction. Darling explores the emotional connection between people and life-like inventions, seeking to influence technology design and policy direction. Her writing and research anticipate difficult questions that lawmakers, engineers and the wider public must address as human-robot relationships evolve in the coming decades.

Expert in Robot Ethics



Robots are taking increasingly bigger roles in life and business – moving well beyond manufacturing and into transportation, education, medicine, care for the elderly, our offices and our homes. But ethics and law haven't caught up. Kate Darling, a pioneer in these fields, is helping quicken the pace.

While her background is in intellectual property, law and economics, Darling's passion for technology and robots led her to interdisciplinary fields. After co-teaching a robot ethics course at Harvard Law School with the renowned Professor Lawrence Lessig, she now increasingly works at the intersection of law and robotics, with a focus on legal and social issues. Darling is a fellow at the Harvard Berkman Center for Internet & Society and the Yale Information Society Project, and is also an affiliate at the Institute for Ethics and Emerging Technologies.

Darling's work has been featured in the BBC, The Guardian, The Boston Globe, CBC, WIRED, and more. She has authored multiple academic publications, and is a contributing writer to Robohub and IEEE Spectrum. A compelling and provocative presenter, she speaks and holds workshops covering some of the more interesting developments in the world of robotics, and where we might find ourselves in the future.

EXECUTIVE LEARNING



Master the Internet of Things

This workshop is designed to introduce the practical side of creating a connected product and adjusting your strategy to play in this fast-growing market.

MASTERCLASS LEADER

Alexandra Deschamps-Sonsino is an interaction designer, product designer and entrepreneur. She was named first in a list of 100 Internet of Things Influencers (2016), 2nd in Top 100 Internet of Things Thought Leaders (2014) and in the Top 100 Influential Tech Women on Twitter (2014). She is the founder of the Good Night Lamp, connected lamps for your global friends and family.

She is also the Director of designswarm a strategic consultancy focusing on the Internet of Things. Some of her clients include BBC R&D, P&G, British Gas, EDF R&D and Nominet, British Telecom and others.

She has been running the London Internet of Things meetup since 2011, the second largest meetup on that topic in the world.

WHAT IS COVERED

- » A history of the internet of things
- » A breakdown and planning document for connected product development
- » Prototyping tools and approaches
- » Beta testing with users
- » First design iterations
- » Design for manufacture (materials, processes)
- » Working with retailers
- » Software in connected product development (firmware and backend)
- » Assembly and logistics
- » Branding, marketing and PR
- » Intellectual property
- » Investment and business structures

VALUE AND EXPECTED OUTCOMES

- » Gain the full understanding of the internet-enabled product design process
- » Learn how to build a strategy, form teams and partnerships around IoT
- » Inspire your teams to create innovative solutions and products

Whether you are a product design team looking to grow their toolkit or a business enterprise looking to expand into software-enabled products, you will find insight and inspiration in this interactive workshop.

Alexandra Deschamps-Sonsino, arguably one of the leading voices in the IoT space, will cover everything from planning a product and prototyping, to beta testing, making bigger production batches, and engaging with wholesalers and retailers. She discusses IP and business structures as well as investment in this space.