

USD 300,000

LONDON  
SPEAKER  
BUREAU



LARRY KING

## HARD HITTING HOST OF CNN'S "LARRY KING LIVE"

Having celebrated his 55th year in broadcasting in 2012, Larry King is the hard-hitting host of CNN's "Larry King Live," the first worldwide phone-in television talk show and the network's highest-rated program. Thanks to the mic, the glasses, the suspenders and the hyperbole, King has become a broadcasting icon, and one of the most recognizable faces in the world. The Emmy Award-winning King, author of multiple books, has been dubbed "The Most Remarkable Talk-Show Host On TV Ever" by "TV Guide" and "Master of the Mike" by "Time" magazine.

Larry King Live debuted in 1985, famous for its mix of celebrity interviews, political debates and topical discussions, it has become a staple of nightly television viewing. CNN's "Larry King Weekend" offers in-depth profiles and career retrospectives of news and entertainment figures. In 1994, King created the first daily radio/TV talk show by simulcasting "Larry King Live" on radio stations nationwide.

King has been asking famous people questions throughout his career, having accumulated more than 40,000 interviews, including every US President since the Ford administration. King's famed NAFTA debate between Al Gore and Ross Perot in 1993 broke cable industry ratings and obtained the highest rating in CNN history--reaching more than 16.3 million viewers.

During the war with Iraq in 2003, King hosted live shows for 29 consecutive days hosting Generals Richard Myers and Hugh Shelton, Queen Noor of Jordan, captured Newsday journalist Matthew McCallester, families of POWs, and ambassadors from Egypt, Jordan, Kuwait, Syria and Turkey. Other exclusive guests appearing on "Larry King Live" in 2003 include former President Bill Clinton, former British Prime Minister John Major, Elizabeth Taylor, Sean Penn, the "Central Park Jogger," Trisha Meili, and Paul Burrell, butler to the late Princess to Diana.

After the attacks on 9/11, King interviewed more than 700 guests, including more than 35 world leaders and dignitaries. In 2000, King's 37 consecutive days of political coverage during the election recount in Florida featured 348 guests, including George W. and Laura Bush and Al and Tipper Gore with both respective vice presidential candidates giving, King their first interviews after being selected as running mates.

King has been inducted into five of the nation's leading broadcasting halls of fame and is the recipient of the prestigious Allen H. Neuharth Award for Excellence in Journalism. Both his radio and television shows have won the George Foster Peabody Award for Excellence in Broadcasting. King has also won a News and Documentary Emmy Award for Outstanding Interview/Interviewer along with ten CableACE awards for Best Interviewer and for Best Talk Show Series.