

ADELE LIM

LONDON
SPEAKER
BUREAU

- Malaysian-born Hollywood Director
- Producer and Screenwriter
- Co-wrote 'Crazy Rich Asians'



Adele Lim, the Malaysian screenwriter and director, has become a trailblazer in Hollywood, reshaping narratives and championing diversity with her impactful contributions to the entertainment industry. Best known for co-writing hits like “Crazy Rich Asians” and “Raya and the Last Dragon,” Adele has not only shattered industry norms but has also emerged as a powerful advocate for representation in film and television.

Born and raised in Petaling Jaya, Malaysia, Adele’s journey to Hollywood was driven by a deep passion for storytelling. After completing her education in Boston, she made a bold move, driving across the country to Los Angeles to forge her path in television writing. Adele found herself in the writers’ rooms of influential shows like “Xena: Warrior Princess” and “State of Grace,” navigating an industry that lacked the diversity seen today.

Topics

- Asia
- Creativity
- Innovation
- Motivation
- Society
- Women

The turning point in Adele’s career came with the groundbreaking success of “Crazy Rich Asians,” a film that not only marked her transition from television to film but also allowed her to authentically explore her cultural roots. This success, along with projects like her directorial debut “Joy Ride,” showcased Adele’s ability to inject authenticity, humor, and depth into narratives while challenging prevailing stereotypes.

Beyond her on-screen achievements, Adele has been a catalyst for change behind the scenes in Hollywood. Actively supporting organizations such as the Writers Guild of America and the Coalition of Asian Pacifics in Entertainment, Adele has committed herself to addressing the underrepresentation of female minority writers. Her involvement in mentorship programs, mock writers’ rooms, panels, and coaching sessions reflects her dedication to empowering the next generation of storytellers.

As she embarks on a new chapter in her career, Adele, in collaboration with producer Naia Cucukov, is launching 100 Tigers Productions. This innovative production company aims to amplify underrepresented voices, focusing on female-centric and cross-cultural narratives. Adele envisions 100 Tigers Productions as a platform to bring untold stories from diverse cultures to the forefront, fostering understanding and appreciation.

With a remarkable body of work, a commitment to mentorship, and the establishment of 100 Tigers Productions, Adele continues to be a trailblazer, inspiring change and shaping the future of storytelling in Hollywood. Her impact extends far beyond the screen, leaving an indelible mark on an industry undergoing a profound transformation towards inclusivity and authenticity.

Key topics:

- **Diversity and Representation in Hollywood**

The importance of diverse representation in media and the impact of “Crazy Rich Asians” as a groundbreaking film for Asian representation in Hollywood.

- **Breaking Barriers in Filmmaking**

Adele’s journey as a Malaysian filmmaker breaking into Hollywood and navigating the industry as a woman of colour.

- **The Power of Storytelling**

Storytelling techniques employed in “Crazy Rich Asians” and how compelling narratives can resonate with audiences across cultures.

- **The Business of Hollywood**

The business side of the film industry, including funding, distribution, marketing, and the economics of producing successful films.

- **Future Projects and Vision**

Insights into Adele’s future projects, creative vision, and aspirations as a filmmaker, including her goals for promoting diversity and representation in her work.