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# AIDAN MCCULLEN

LONDON  
SPEAKER  
BUREAU

- **Former Rugby Union Team Player**
- **Transformation Consultant in Innovation, Leadership, Neuroscience, Cognitive Bias, Culture and Digital**



Aidan is the host and founder of the Innovation Show, broadcast globally and on national radio stations in Ireland and Finland.

He is the author of the bestselling book “Undisruptable: A Mindset of Permanent Reinvention for Individuals, Organisations and Life.”

Aidan McCullen is a Change Consultant, College Professor, Board Director, and Executive Coach, where he works with organisations to improve how they engage and innovate. He is a champion for change and has reinvented his own career after rugby. Aidan worked in transformation for digital, innovation and now culture and leadership.

## Topics

- Future
- Sports
- Strategy
- Teamwork
- Technology
- Transformation

Aidan played over 100 times for Europe’s most successful rugby teams: Leinster, Toulouse and represented Ireland.

He developed the digital eco-system for Communicorp Radio Group, served briefly as Head of Innovation for RTE and worked as an innovation consultant for Global company Katawave. Today he sits on the board of National Broadband Ireland.

Aidan McCullen developed and delivers a module on Emerging Technology Trends in Trinity College Business School, ranked 1st in Ireland and in the top 100 globally.