

# ANIL GUPTA

LONDON  
SPEAKER  
BUREAU

- Author of **Getting China and India Right**
- One of the world's leading experts on strategy and globalisation



Dr Anil K. Gupta is widely recognised as one of the world's leading experts on strategy and globalisation. He is the Michael D. Dingman Chair in Strategy & Entrepreneurship at the Smith School of Business, The University of Maryland and a Visiting Professor of Strategy at INSEAD, where he served as the INSEAD Chair's Professor of Strategy until December 2010. Anil also serves as chief advisor to The China India Institute, a Washington DC-based research and consulting organisation.

Anil's newest book – *Global Strategies for Emerging Asia* – was published by Wiley in July 2012. His earlier book – *Getting China and India Right* (Wiley, 2009) received the Silver Prize as one of the world's two best books on globalisation/international business from Axiom Book Awards in 2009, an association of book publishers. He is also the author, co-author, or co-editor of over seventy papers and three additional books: *The Quest for Global Dominance* (Wiley, 2008), *Smart Globalization* (Wiley, 2003), and *Global Strategy and Organization* (Wiley, 2003).

Anil serves as a regular columnist for Bloomberg BusinessWeek, as a Contributing Editor for Chief Executivemagazine, and as a contributor to HBR.org. His opinion pieces have also been published in The Wall Street Journal, Financial Times, Chief Executive Magazine, The Daily Telegraph, China Daily, Economic Times, and other outlets. He has also been quoted by The Economist, The Wall Street Journal, The Washington Post, USA Today, BusinessWeek, Forbes, BBC, CNBC as well as other leading media in the U.S., China, India, and Europe.

In its April 15, 2010 issue, the Economist magazine identified Anil as one of the world's "rising superstars" in its cover story. The recipient of numerous awards for excellence in research and teaching including the 2010 "Best Professor in Strategic Management" award from CMO Asia, Anil has also been recognized by BusinessWeek as an Outstanding Faculty in its Guide to the Best B-Schools, inducted into the Academy of Management Journals' Hall of Fame, and ranked by Management International Review as one of the "Top 20 North American Superstars" for research in strategy and organization. He is also an elected lifetime Fellow of the Academy of International Business.

Anil serves regularly as a keynote speaker at major conferences and corporate forums in the United States, Europe, China, and India – including the BusinessWeek CEO Forum, the Global Partnership Summit organized by the Confederation of Indian Industry, the CEO2CEO Summit organized by Chief Executive magazine, the Yale CEO Summit, and the Global Leadership Conference, Shanghai. He has also served as a consultant, adviser, keynote speaker and/or executive education faculty on strategy and globalization with some of the largest corporations in the world.

## Topics

- Asia
- Business
- China
- Future
- Globalisation
- India
- Leadership
- Management
- Motivation
- Strategy

Anil is an elected member of the board of directors of Origene Technologies (a gene cloning company). He has earlier served on the boards of directors of Omega Worldwide (NASDAQ, an asset management company), Vitalink Pharmaceutical Services (NYSE), NeoMagic Corporation (NASDAQ, as semiconductor company), and TiE-DC, the premier organization of entrepreneurs and venture capitalists in the U.S. Mid-Atlantic region. He also serves on the advisory boards of Asia Silicon Valley Connection and India Globalization Capital. He has also served as an advisor to the US-India Business Council.

He received a doctorate from Harvard Business School, an M.B.A. from the Indian Institute of Management at Ahmedabad, and a B.Tech. from the Indian Institute of Technology at Kanpur.

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