
ANNETTE LEE

Actress, Singer-songwriter, and Filmmaker

LONDON
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Topics

- Asia
- Creativity
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A storyteller at heart, Annette sees her work in film, comedy and music as ways of telling tales that can create joy and impact lives. Growing up, Annette has always been a strong creative – pursuing her passions in writing, drawing and singing.

In 2011, she pursued her Bachelor’s Degree in Digital Filmmaking in Nanyang Technological University’s School of Art, Design & Media, where she wrote and directed many short films which have been screened at local and international film festivals.

During university, Annette spent her free time performing at local bars and cafes, doing many cover gigs. She also started a blog, ifonlywefartflowers.blogspot.com, where she would illustrate funny life anecdotes, as a way of de-stressing from school.

In 2015, the same year she graduated from school, one of her blog posts went viral on Facebook, and caught the eye of a local meme page. Annette subsequently joined them and pioneered their video team (and subsequently its YouTube platform), creating comedy sketches, parodies, and web-series for brands. The video team has grown to more than 50 strong since then.

Since going independent in 2020, Annette now works to write, direct and act in many of her own viral video series that are consistently watched and loved by millions of people monthly. She also writes the music for her own music related parody videos as well such as “The Cai Fan Song”.

Annette holds her audiences very dear to her heart, and beyond entertaining them, she enjoys sharing with them meaningful messages that come through her music, which is centred around the themes of weakness and the hope we have to overcome. She released her debut EP “All Our Achilles Heels” in 2017, and her second EP “Song For The Underdog” in Aug 2020, both of which were recorded in Nashville with Grammy winning producers. In Apr 2022, she held her first major live show at The Esplanade Theatre titled “Annette Lee: All-In-One”, where more than 10,000 fans balloted for tickets to the evening that featured her comedy and music. In May 2022, Annette was also listed in the Forbes 30 under 30 Asia list.

All 3 of Annette’s special disciplines (filmmaking, acting, music) are harmonized into her work. Her motivation is that the content she creates shares stories that encourage and inspire an audience into life, hope and love.