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# BAS LANSDORP

- Co-Founder and CEO, Mars One

LONDON  
SPEAKER  
BUREAU

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Bas Lansdorp is an entrepreneur with a passion for ambitious projects. He is co-founder and CEO of Mars One, the Dutch foundation that aims to land the first human on Mars in 2027.

Lansdorp abandoned his PhD research in wind energy at Delft University of Technology to start his first company, Ampyx Power. Ampyx Power develops a novel, cheaper than coal, method of wind energy generation.

Lansdorp then sold part of his shares in Ampyx Power to finance the start of Mars One. Now, just three years later, Mars One is one of the established names in the world of space exploration. Mars One aims to send its first unmanned demonstration mission to Mars in 2020 and recently announced a contract with aerospace titan Lockheed Martin for this mission.

## Topics

- Cities
- Environment