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# BEN CASNOCHA

LONDON  
SPEAKER  
BUREAU

- Expert on Future of Work in the Networked Era



## Topics

- Creativity
- Education
- Entrepreneurship
- Innovation

Ben Casnocha is an award-winning author and entrepreneur from Silicon Valley. He was co-author with Linked-In founder Reid Hoffman of New York Times bestseller *The Alliance: Managing Talent in the Networked Age*, which has become one of the most sought-after management frameworks on how to recruit, manage, and retain entrepreneurial employees. He also co-authored with Hoffman, *The Start-Up of You: Adapt to the Future, Invest in Yourself, and Transform Your Career*, the bestselling guide to the new world of work.

Casnocha founded Comcate, a leading e-government software company, aged 14 and now incubates start-ups at Wasabi Ventures. BusinessWeek named him “one of America’s top young entrepreneurs.” He’s been featured on CNN, Charlie Rose, CNBC, and in *The Economist*. Human Resources magazine named him one of the top trendsetters in the talent industry for Year 2015.

An accomplished traveler, Casnocha has spoken all over the world. He’s traversed alleyways in Morocco, deserts in northern Chile, and busy city streets in China to lead inspiring conversations about entrepreneurship and the future of work.

“Ben provided a viewpoint into entrepreneurial leadership that was dead on. His keen insight into leading Generation Y workers was informational, refreshing, and inspirational. He’s a must for those who want to understand our younger workforce.” – Justin Rueb, Executive Director, Center for Leadership Excellence & Economic Development