

# BRIAN SU

LONDON  
SPEAKER  
BUREAU

- Expert on a wide range of China/Asia-related business and culture topics



## Topics

- Business
- Government
- Management
- Politics

Brian Su has extensive experience in international trade, business development, marketing management, and strategic planning. Prior to founding Artisan Business Group, Mr. Su served Illinois governor Jim Edgar and assisted him in his trade mission to China in 1996 and helped him host a numbers of Chinese government and trade delegations.

Before coming to the U.S. in 1989, Mr. Su worked as a marketing manager for China Non-Ferrous Metals Import and Export Corporation. He has a MPA degree from the University of Illinois at Springfield in the U.S., and a Bachelor degree in English from Guizhou University in China. He is fluent in Chinese Mandarin and English. His extensive network of Chinese government and business connections, together with the amalgam of his Chinese background, U.S. education and multinational work experience, leave him well placed to bridge the business knowledge gap between the two cultures. Mr. Su is able to give his clients a unique inside view of what is happening in China found nowhere else. Mr. Su is also a public speaker, speaking on a wide range of China/Asia-related business and culture topics.

Mr. Su has facilitated many business and trade missions to China, and also assisted Chinese trade missions and government delegations to the U.S. He has won the trust and appreciation from clients both in China and the U.S. Mr. Su's clients include Armbruster Manufacturing Co., The Association of Small Business Development Centers, SSJ Law Firm, China Council for the Promotion of International Trade, the Ministry of Commerce PRC., The Morgans Hotel Group, American Airlines, the State of South Dakota, Illinois Soybean Association, the City of Hangzhou, the City of Chongqing, Nami Enterprises LLC., Midstates Enterprises Corp., The Public Safety Specialists Group, and various small and medium-sized business enterprises in both China and the U.S.

Mr. Su's speaking events include:

The International Trade Anti-dumping Conference (sponsored by China Council for the Promotion of International Trade Zhejiang Subcouncil & PRC Ministry of Commerce)

The Illinois Soybean Association Executive Conference

The 28th Annual Conference of the Association of Small Business Development Centers

Florida Foreign Investment Conference