

# CHATRI SITYODTONG

LONDON  
SPEAKER  
BUREAU

- **Founder and Chairman of ONE Championship, Asia's largest sports media property**
- **ONE Championship is a series of mixed martial art (MMA) events with a global broadcast to over 1 billion homes across 118 countries**



Chatri Sityodtong is the Founder and CEO of ONE, Asia's largest global sports media platform with a worldwide broadcast to 179 countries.

According to Nielsen, ONE ranks amongst the world's top 10 biggest sports media properties (alongside NBA, F1, Champions League, EPL, etc) in terms of viewership and engagement. Through its marquee sports properties (ONE Championship and ONE Esports) and its passionate millennial community, ONE is a celebration of Asia's greatest cultural phenomena, Martial Arts and Gaming, and the deep-rooted values of integrity, humility, honor, respect, courage, discipline, and compassion. As the world's largest martial arts organization, ONE is on a mission to unleash real-life superheroes, tell stories, celebrate values, ignite dreams, inspire nations, and change the world.

Sityodtong is a self-made entrepreneur and lifelong martial artist from Thailand. He is also the latest star of *The Apprentice*, the award-winning, global reality TV show on Netflix. His rags-to-riches life story has inspired millions around the world on BBC, CNN, Bloomberg, CNBC, and other major media. He was named Asia's King of Martial Arts by the Financial Times, and Asia's 2nd Most Powerful Person in Sports by FOX Sports. Business Insider also ranked him as one of Asia's top 100 business leaders.

Inducted into the Black Belt Hall of Fame, Sityodtong has over 35+ years of martial arts experience. He is a certified senior Muay Thai instructor under the legendary Kru Yodtong Senanan. He also holds a Brown Belt in Brazilian Jiu-Jitsu under Master Renzo Gracie.

Chatri Sityodtong holds an MBA from Harvard Business School and a BA from Tufts University.

## Topics

- Asia
- Branding
- Entrepreneurship
- Leadership
- Marketing
- Motivation
- Organizational Performance
- Sales
- Strategy
- Teamwork

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