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# DIANE WEI LIANG

LONDON  
SPEAKER  
BUREAU

- **International best-selling author, business professor and expert on China**



Diane Wei Liang is a best-selling author, China expert and former award-winning professor of business in the USA and the UK. She has toured around the world speaking about the development of modern China. She was the subject of a BBC documentary, Peschardt's People, and a Kulturzeit documentary by TV 3Sat, Germany.

Diane was born in Beijing and spent part of her childhood with her parents in a labor camp in a remote region of China. She was educated in China and the USA. Having lived through China's rapid economic development, Diane's expertise lies in not only explaining China's success and growth, but decoding it through understanding of Chinese history, culture and psychology.

## Topics

- Business
- Government
- Management
- Politics

Diane's academic roles have included: professor of business at University of Minnesota, Cranfield School of Management and Royal Holloway, University of London as well as Director of Executive MBA program, OB/HR network, Cranfield School of Management. Aside from this, Diane has been published widely in top international journals and advised Fortune 500 companies on doing business in China.

Diane is the author of *Lake With No Name*, a memoir of Tiananmen as well as two novels featuring Beijing private detective Mei Wang: *The Eye of Jade* and *Paper Butterfly*. She is currently writing a narrative inside history of the past forty years that made China an economic super power.

Diane's expertise spans advising on how to work with Chinese businesses, Chinese consumers, technology and innovation in China, how China reinvented itself in just 40 years, and where China will be in the next 40 years.