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# HELLMUT SCHUTTE

**LONDON  
SPEAKER  
BUREAU**

- **Former Dean of the INSEAD campus in Singapore**



## Topics

- Government
- Leadership
- Motivation
- Politics

Professor Hellmut Schütte joined INSEAD's faculty in 1981 after a successful career in the areas of marketing and investment banking covering a period of 11 years. As Senior Affiliate Professor of International Management, he teaches and does research in the area of international business and international marketing with a special focus on Asia. His present work is concerned with markets and consumers in Asia, with the emergence of China, and with the regionalisation of the strategies and organisational structures of multinational firms.

Professor Schütte studied economics and business administration in Germany and obtained his doctorate from the University of St.Gallen, Switzerland. In 1989/90, he was visiting professor at the University of Tokyo and in 1992/93, he was a visiting professor at Boston University and visiting scholar at Harvard University.

Until 2006, Professor Schütte was the Dean of INSEAD's fast growing Asia Campus located in Singapore. The campus is part of INSEAD's emerging global learning network. It comprises of large, state-of-the-art facilities, a faculty of 40 full-time resident professors, and welcomes 300 MBA participants and 2500 executives per year. The six-year-old campus serves as a hub for a number of activities across the whole of Asia. Before his appointment as Dean in 2002, Hellmut Schütte served as Associate Dean for Executive Education in Asia.

On November 16, 2012 Professor Schütte was appointed as the next Vice President and Dean of the China Europe International Business School (CEIBS).

Professor Schütte has lived and worked in nine different countries, and taught in seminars in about 40 countries all over the world. He is a well-known speaker in conferences and business meetings and is actively involved in various executive programmes, board and advisory roles and consulting assignments for leading Asian and Western organisations.

He is the author of many articles and of nine books.

Recent speaking engagements include:-

- SABMiller Strategy Workshop 'Facing Realities in China' – Hong Kong
- EADS/Airbus Facing China as Challenge 'The manifold Challenges of China – Shanghai
- RGM (Indonesia/SGP) 'Aligning Strategies' – Singapore
- Georg Fischer (Switzerland) 'Dealing with China' – Sanya, China
- Belgium Association 'Asia's Role in the World Economy' – Singapore
- CoreNet (US) Global Asia Convention 'Reflections on Asia Today' – Singapore
- Carlton (US) 'Strategies for Success in Asia' – Singapore
- Essilor (France) 'Asia in the Global Context' – Bangkok
- JonesLangLassalle 'Asia: The Limits of Growth or Growth of Limits?' – Singapore

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