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# HENRIK VON SCHEEL

Strategist; Originator of the “4th Industrial Revolution” and Digital Theme of Today

LONDON  
SPEAKER  
BUREAU

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Best known as the originator (Godfather) of the 4th Industrial Revolution and Digital themes of today.

Henrik is strategist, futurist and speaker, that has evolved the mainstream thinking and practices of business today.

His work is applied to +24 national economies, influences GDP growth, trigger global themes, and has shaped the performance of the fastest-growing companies i.e, 23% of the Fortune 500.

Henrik is a Professor at Arthur Lok Jack Global School of Business.

## Topics

- Economics
- Future
- Management
- Strategist
- Technology

In 2009, Prof Henrik von Scheel and Prof August Wilhelm Scheer ignited the Global Digital theme of today. As part of the Advisory Council at the Federal Minister of Economy & Technology, they played a significant role in defining Germany’s future digital strategy.

The “Digital Agenda” was adopted by the European Commission in 2010, as the Europe Digital Agenda 2020 and evolved into the European Digital Revolution. “Digital Agenda” is one of Europe’s seven flagship – responsible for 5% of GDP, with a market value of €660 billion annually. The “Digital Agenda” evolved into the global digital theme of today.

In 2011, Prof von Scheel coin the term the 4th Industrial Revolution, as one of the masterminds and driving force behind its inception.

As member of the Advisory Group for the Federal Ministry Education & Research, Prof. Henrik von Scheel, Prof August Wilhelm Scheer and Prof Henning Kagermann where tasked to define the high-tech strategy for Germany.

The final “Industry 4.0” was announced April 2013 as a inter-ministerial innovation policy initiatives. Prof von Scheel announced that the Industry 4.0 will emerge in eight evolutionary stages, propel by 77 megatrends.