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# KAMEL OUADI

Former Chief Digital Officer at Louis Vuitton

LONDON  
SPEAKER  
BUREAU

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Chief Marketing Officer at Bang & Olufsen Kamel Ouadi is the founder of NOWNESS, the leading Digital Luxury storytelling platform and former Chief Digital Officer at Louis Vuitton winning 48 awards in 48 months.

With nearly 20 years of experience working at the forefront of Digital Transformation, customer centricity and innovation as an intrapreneur for luxury, fashion and beauty blue chips companies such as L'Oréal, LVMH, Christie's or Galleries Lafayette, and also as an entrepreneur launching successful Luxury Tech start-ups.

Kamel Ouadi will help you to learn from the best Digital Enterprise and show you how to adapt. Key strategic issues will be addressed:

- How is the landscape going to be impacted by Digital?
- What questions should smart organisations be asking themselves? And how can your organisation be fit for the future?

Having lived and worked in the UK, France, Spain, China and America, Kamel Ouadi has a truly international perspective on the challenges facing organisations and societies today, and how digital affects them.

He has strong views on creativity, innovation, managing digital talents and how large corporations should react to the challenges and opportunities that the advent of the digital age brings.

## Topics

- Digital Transformation
- Innovation
- Leadership
- Organisation