

---

# LAWRENCE MCDONALD

World-Class Financial & Economic Speaker, New York Times Bestselling Author and Political Risk Expert

LONDON  
SPEAKER  
BUREAU



## Topics

- Business
- Economics
- Finance
- Management

Legendary insider, thought-provoking and always timely Larry McDonald presents his captivating views on the Financial Crisis and European Sovereign Debt Crisis, spiced with his own risk indicators and risk management lessons sprinkled with humor. McDonald warned in 2006 about the subprime mortgage crisis and the lasting implications on global financial markets when working as Vice President at Lehman Brothers. From 2007-2008, he led his team into betting against the subprime mortgage market profiting the firm over \$2 billion before it's demise. In 2009, he wrote the international bestseller, "A Colossal Failure Of Common Sense, The Inside Story Of The Collapse Of Lehman Brothers".

McDonald's own risk indicators and risk management lessons are designed for Family Offices, Sovereign Wealth Funds, Multi-Family Offices, and any investment group hoping to avoid the dangerous pitfalls in the post-Lehman markets.

He has access to some of the world's most talented leaders and is provided with privileged information. Among them are White House Advisors, Congressmen, Senators, Hedge Fund Managers and Fortune 500 Executives. He was featured in the Academy Award winning documentary, Inside Job, and is a regular contributor on Bloomberg TV and Radio, CNBC and Fox Business.

Lawrence is managing director at ACG Analytics and managing director: Head of US Macro Strategy at Societe Generale. He is currently based in New York.

*info@londonspeakerbureau.my +603 2301 0988*