
LEONARD BRODY

Digital Media Entrepreneur

LONDON
SPEAKER
BUREAU



Topics

- Business
- Communications
- Digital
- Digital Media
- Information

Leonard has been called “a controversial leader of the new world order”. He is a highly respected entrepreneur, venture capitalist, best-selling author and a 2 time Emmy nominated media visionary. He has helped in raising millions of dollars for startup companies, been through one of the largest internet IPOs in history and has been involved in the building, financing and/or sale of five companies to date.

Much critical acclaim has followed him in his endeavours. At Onvia (where he was part of the initial executive), the company was voted Canada’s number one startup in 2000 and subsequently closed a \$240 Million IPO on NASDAQ.

In 2004, Leonard co-founded, and is CEO of, NowPublic.com which is a pioneer in the field of citizen journalism. The company was named by Time Magazine as one of the top 50 websites in the world, was inducted into the Newseum in Washington and was recently acquired by the Anschutz Corporation. Currently Leonard sits as the President of the Clarity Digital Group responsible for overseeing one of the largest online news conglomerates in the world including Examiner.com and NowPublic, which between them, share over 20 million unique visitors a month and over 200,000 contributors.

Leonard also acts as an advisor to venture capital funds in the US, Europe and Asia. Throughout his career, has also advised several companies including, the Associated Press, Alliance Atlantis, Derby County Football Club, Coventry City Football Club and MTV Enterprises. In addition, he was the Senior Technology Advisor to the Canadian Minister of Foreign Affairs & International Trade. Currently, Leonard is a Senior Advisor to the Canadian Ministry of International Trade and a Director of Canada’s largest technology association, CATA.

A highly sought-after public speaker, Leonard has lectured at institutions such as Stanford, the Indian Institute of Technology in Mumbai and the United Nations. His insight has been requested by companies such as Forbes; Warner Music; as well as the governments of countries such as India; Israel; Ireland; and South Africa. He has spoken at conferences throughout the world and his work has been featured in such publications as Fortune, the Wall Street Journal, the BBC and the New York Times. He is co-author of the best selling books, “Innovation Nation: Canadian Leadership from Jurassic Park to Java” and “Everything I Needed to Know About Business...I Learned from a Canadian” both published by John Wiley and Sons.

Leonard holds an Honours Bachelor of Arts from Queens University, a law degree from Osgoode Hall and is a graduate of the Private Equity Course at the Harvard Business School.