
LORRAINE KEANE

Irish Presenter from TV3 Ireland and currently UTV Ireland

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Lorraine Keane is an IFTA-nominated broadcaster and journalist. She is currently working with UTV Ireland and hosts 'The Interview', a series of one to one interviews with high profile guests.

Her self-curated show 'Keane On Style' won her the accolade of 'Most Influential Figure in Fashion & Beauty in Ireland in 2015' at the Irish Fashion Awards. The sell-out show is currently touring Ireland.

She launched her website and blog www.lorrainekeane.com this year. She is currently Brand Ambassador for Renault and Ultherapy at Lowell Medical. Lorraine recently worked with Sky One and Sky Movies in London reporting on The Academy Awards.

In 2012 Lorraine made her acting/singing debut with "Girl's Night, The Musical" produced by Robert C Kelly. The show finished a hugely successful four-month Irish run with a two-week sell-out in Dublin's Gaiety Theatre.

In 2011 Lorraine signed a book deal with Blackwater Press – her debut entitled "Working the Red Carpet", was published and made the Top Ten in Ireland on the Easons Christmas Best Sellers List the same year.

Lorraine was announced as Garnier International's first Irish spokesperson, following on from such high profile names Davina Mc Caul in the UK and Sarah Jessica Parker and Bar Refaeli in the USA. A major publicity campaign followed. As Entertainment Correspondent for TV3 from 1998 until 2010, Lorraine conducted interviews and reported 'live' from the most high profile entertainment events around the world including The Oscars, MTV Awards, The BAFTA's and the Cannes Film Festival. During that time she also launched and hosted Ireland's most popular fashion and celebrity lifestyle show Xpose, for two years.

In 2009 Lorraine was nominated "TV Personality of Year" at the Irish Film and Television Awards and was voted "Entertainment Personality Of The Year" (Irish Tatler Awards), "Most Stylish Female Of The Year" (VIP Style Awards) and "Celebrity Mum Of The Year" (Woman's Way).

Lorraine is an ambassador for charities Trocaire, World Vision Ireland and Make-A-Wish Foundation. She has travelled to Zimbabwe, Mozambique, Haiti and Guatemala with charity Trocaire and most recently to the Philippines with World Vision Ireland. While there, Lorraine produces and presents documentaries for RTE television and reports live into radio stations across Ireland to create awareness of the needs of the developing world. Her documentary in Africa was broadcast on one of RTE 1's highest rating shows 'Nationwide'. The show attracted over 500,000 viewers.

Lorraine is from Dublin and started her broadcasting career at the age of 18, broadcasting 'live' traffic reports on national radio (RTE1 & 2FM) with AA

Roadwatch. Not long after joining the company she was made manager of the department and increased their output on the national and local airwaves tenfold. She also looked after the publicity and PR side of the business. During her seven years as Manager of AA Roadwatch, Lorraine also presented various independent television productions for RTE and UTV, including "Live at 3", "Start Me Up", "Drive" and "RPM Motorsport", among others.

Lorraine studied Broadcasting and Journalism at Ballyfermot Senior College and holds a City & Guilds in Public Administration and Current Affairs and H Dip in Public Relations from The Public Relations Institute of Ireland. She has also written columns for VIP magazine, Ireland on Sunday and The Star On Sunday newspapers.

As an experienced 'Master of Ceremonies' she is a regular host of high profile events and awards ceremonies across the country. These have included The TV Now Awards in 2008 and 2009, The Schwarzkopf International Stylist Awards, The Eircom Business Conference at The Aviva Stadium, The Chartered Institute of Personnel Awards, introducing Prince Charles on his first visit to Dublin and welcoming President Bill Clinton, during his term in office, at an Irish-American Ceremony in New York. She was selected to meet HRH Queen Elizabeth on her first visit to Ireland in 2012. Lorraine also hosts the annual 'Ultimate Girls Day Out' events in Dublin and Cork and acts as judge at the annual Ladies Day competitions at the Dublin Horseshow and the Galway Races among others.

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