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# LUCY ADAMS

LONDON  
SPEAKER  
BUREAU

- CEO of Disruptive HR and Former HR Director, BBC



Lucy Adams is one of Europe's best known HR executives. She led HR and internal communications at the BBC and now offers a number of challenges, new models and fresh insights to support business leaders. Since leaving the BBC, Lucy has been working with major organisations to help them re-think their approach to leading change, employee engagement, HR and internal communications.

She created the Disruptive HR Agency to combine strategic and operational HR expertise with a fresh but practical approach. Lucy aims to put the "human" back into Human Resources.

After having held senior level HR roles in a variety of sectors she grew frustrated with the lack of innovation and fresh thinking in the HR profession and wanted to find new ways of tackling old problems.

## Topics

- Creativity
- Innovation
- Women

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