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# MARGA HOEK

LONDON  
SPEAKER  
BUREAU

- **International Figurehead on Sustainable Business and Capital**
- **Author of Award-Winning Bestseller Books: The Trillion Dollar Shift (Gold Medal Sustainability, Business Book Awards, 2019)**



Marga Hoek is a three-time CEO. As a business leader, she gained international recognition for her visionary, innovative approach and performance on sustainability, demonstrating how business and sustainability can synergize with strong financial returns and a competitive position. As a result of her clear vision, Marga Hoek was appointed CEO of the Dutch Sustainable Business Association, which she led from 2010 until 2016.

Currently, Marga Hoek holds a Non-Executive Portfolio throughout Europe in the financial and real estate sectors for Aegon, Redevco, and several investors in the UK and Canada. She is a partner of Chair Mentors International, supporting the succession of CEOs of multinationals via mentoring.

Marga Hoek was acknowledged by Thinkers50 as one of the most influential management thinkers in 2019 and appeared in Fairforce's global top 100 Green Board Members.

She has authored two bestselling books, *New Economy Business* (2015) and *The Trillion Dollar Shift* (2018), both of which received golden book awards. *Fortune* praised *The Trillion Dollar Shift*, which highlights opportunities the UN's Global Goals hold for business, as "required reading." Marga Hoek's vision and thought leadership has been featured in many respected publications such as *The Financial Times*, *Forbes*, *Fortune*, *Huff Post*, *CEO Today*, *Financial Times*, and others.

Marga Hoek has gained global recognition over the years as an impactful thought leader on sustainable business and capital. As such, she is a sought-after speaker throughout the world. Marga Hoek challenges the status quo and inspires audiences with many real-life examples from around the world on how business for good is good business.

#### Topics:

- Sustainable business, business for good
- ESG / sustainable investing
- Banking for the future
- Inclusive capitalism
- Purpose – purpose driven leadership
- Diversity and inclusion (DEI)
- Moonshot thinking
- Workplace of the future

## Topics

- Author
- Economics
- Management
- Strategy