
MARK BRITT

Co-founder and Chief Executive Officer, iflix Group

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Mr. Britt is an experienced leader of technology, content and marketing led businesses. Prior to founding iflix, Mr. Britt served as CEO of Nine Entertainment Co's digital arm Mi9, where he was responsible for the company's SVOD investments and portfolio of start-up ventures. Mr. Britt was formerly also, General Manager of Microsoft's Consumer and Online business for Asia Pacific. During his tenure with the company, Mr. Britt was instrumental in expanding Microsoft's consumer and Internet business into Southeast Asia, India, China, Japan and Korea.

Topics

- Business
- Future
- Management
- Technology

Mr. Britt is Director of Australian youth foundation Un Ltd and Founding Director of NGO Conscious Capitalism, an organisation directed at improving structural motivations for corporate performance in Australia.

Mr. Britt was recently named one of 'Asia's Five Biggest Influencers in Media and Telecommunications', by S&P Global Market Intelligence.

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