

# NICOLAS BOUZOU

LONDON  
SPEAKER  
BUREAU

- **Founding director of Asterès, a leading economic consultancy**



Nicolas Bouzou is the founding director of Asterès, a leading economic consultancy.

He is also the creator of the Belém Circle, a think-tank that gathers together European progressive and liberal intellectuals. Its areas of work are related to growth, economic policy, territorial organization and health.

Nicolas is a professor of economics at the MBA Law & Management program of the University of Paris II Assas. He is the author of several best-selling books. He is a regular contributor to major French economic newspapers. He can be heard or seen frequently on the radio or on television. He remains an active speaker who gives hundreds of conferences a year in France and across Europe.

## Topics

- Business
- Economics
- Management

Nicolas Bouzou was member of the Conseil d'Analyse de la société, set up by the French Prime Minister (2010-2011). Since 2017, he is Chief economist of the French-German committee for cultural and creative industries.

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In 2007 he published *Petit précis d'économie appliquée à l'usage du citoyen pragmatique* (« A manual of applied economics for pragmatic citizens »). He discusses the false reasons behind the stillness of the French economy and underlines its structural causes. These come down to over-regulation of the economic activity by an omnipotent state that penalizes growth and wealth creation. His book won the prestigious Turgot prize in 2008.

His last books:

- *L'innovation sauvera le monde : philosophie pour une planète prospère, pacifique et durable*, Plon, 2016
- *Le travail est l'avenir de l'homme*, Editions de l'Observatoire, 2017