

# OLA AHLVARSSON

Named in 'Top ten leading European internet entrepreneurs 1999' by Wall Street Journal

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## Topics

- Entrepreneurship
- International Business

Ola is a renowned entrepreneur working mainly as an Internet strategist and a managerial advisor for small/medium sized enterprises, Fortune 500-companies and as a business accelerator and growth partner to expand companies. In 2014 he was awarded the key to the city of Miami by the mayor for his contributions to the entrepreneurial community.

In 1997, Ola pioneered European Internet as a co-founder of Boxman, at the time the largest European e-commerce store selling CD's online. He was Vice President International and helped internationalise operations for the company, setting up local offices in various European markets.

During his stint with Boxman, Ola conceived the idea of creating a company that could help companies parachute success from one market to another similar to the way record labels function in the music industry. And so in 1999, Result was born as a company that could help grow and internationalise businesses in the Telecom, Internet, Media and Entertainment sector.

From 1999 until 2008, Ola was the CEO of Result, an international network of business coaches founded in Stockholm. Result helps companies execute success from country to country using new business methods and technology. In 2008 he became chairman. To date, Result has been involved in approximately 130 launches across Europe, the US and Asia.

In 2005, Ola helped to launch FON, a large WiFi Community, and was responsible for expanding FON into the Scandinavian and Russian markets. Ola and Result have also been responsible for the growth of professional online network Xing in Scandinavia, Benelux, France and Spain.

He is also on the board of Emmy award winning Company P, the leading Swedish fitness retailer Budo Fitness stores, advertising network addprofit and luxury magazine Connoisseur and the chairman and main shareholder of Nöjesguiden, Swedens largest entertainment magazine. Ola has an investment portfolio including amongst others Fon, Ulvhälls Herrgård, Wemind, Antipode Wines, Result, Nöjesguiden and SIME. He was the chairman and main shareholder of Torget, Swedens oldest e-commerce portal with over 400 Swedish e-commerce partners until it was sold to European Directories in 2005 and also the chairman and main shareholder in Letsbuyit.com that was sold to Europe Vision in 2006.

Ola is also a frequent speaker at conferences and industry events, recent events include Le Web Paris, Tech Talk Menorca, DLD Munich, Picnic Amsterdam, the World Knowledge Forum in Seoul and Reboot Copenhagen. He is also the chairman and moderator of Northern Europe's largest Internet Media Event focusing on digital Opportunities called SIME, which has events in Stockholm and Miami in 2014.

Ola was named in the "Top Ten European Internet Entrepreneurs 1999" by the

Wall Street Journal, and was featured in a similar list in 2000 by Business Week and in 2001 by the Financial Times. He was also invited to the World Economic Forum in Davos where he was elected a "Global Leader of Tomorrow".

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