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# PATTY MCCORD

LONDON  
SPEAKER  
BUREAU

- Former Chief Talent Officer, Netflix
- Workplace Innovator



Patty McCord brings the Silicon Valley concepts of fresh ideas and innovation and applies them to rethinking the way we work.

As the former chief talent officer of Netflix, Patty spent fourteen years experimenting with new ways to work, and was instrumental in creating the brilliant Netflix Culture Deck. Since it was first posted on the web, the culture deck has been viewed more than 15 million times, and Sheryl Sandberg has said that it “may be the most important document ever to come out of Silicon Valley.”

Patty McCord participated in IPOs at Netflix and, before that, Pure Atria Software. A veteran of Sun Microsystems, Borland, and Seagate Technologies, she has also worked with small start-ups. Her background includes staffing, diversity, communications, and international human resources positions. Currently, she coaches and advises companies and entrepreneurs on culture and leadership. Her first book is called “Powerful: Building a Culture of Freedom and Responsibility.”

From abolishing performance reviews to challenging the need for policies, Patty McCord believes people come to work as fully formed adults with a desire to make an impact and be proud of what they do. Drawing on her years working with companies that range from large global tech companies to small innovative start-ups, she shares her passion for helping organizations work more effectively.

## Topics

- Leadership
- Organisation
- performance
- Strategy
- Teamwork
- Women

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