RANDI ZUCKERBERG

- Former Head of Marketing at Facebook
- Founder & CEO of Zuckerberg Media





Topics

- Branding
- Innovation
- Innovators
- Marketing
- Technology

Randi Zuckerberg is an entrepreneur, investor, bestselling author, and Emmynominated tech media personality. She is the founder and CEO of Zuckerberg Media, with the mission of supporting current and future entrepreneurs through investment, mentorship, and media.

Prior to founding her own company, Randi was an early employee at Facebook, where she is best known for creating Facebook Live, now used by more than a billion people around the world.

A Harvard graduate, Randi hosts a weekly business talk radio show, Randi Zuckerberg Means Business on SiriusXM and is the author of four books: two best-selling business books, Dot Complicated and Pick Three, and two children's books, Dot (currently also an award-winning preschool television series on Universal Kids and Hulu) and Missy President.

Randi travels the world, speaking about technology, entrepreneurship, her time in Silicon Valley, and shockingly...how to unplug! When she's not Facebooking or actual written-word booking, she can be found at the theater – as a two-time Tony Award winning Broadway producer of Hadestown and Oklahoma! – or doing her best to unplug at home with her husband and three children.

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