

# REG ATHWAL

LONDON  
SPEAKER  
BUREAU

- Dubai, UAE-based Entrepreneur,
- TV Show Host
- Business Speaker and Moderator



Founder & Chairman, RTS Global Partners and Executive Chairman, TAO Legacy Family Office. Founder & Chief Mentor, Family Business Academy and Fobillion. Best-Selling Author & World Renowned Family Business Advisor.

Reg has personally advised 181 family business groups to date from 1st to 12th generation and directly supported \$6.2b+ in revenue growth and equity value for clients. His philosophy is built upon One Family – One Legacy, by putting Family First to drive harmony and unity for any family who operates a business. His mission to help as many families in business to be in the 3% club; family firms that get to the 4th generation and beyond and build 100+ Year legacy.

Prior to becoming a leading authority in human capital management and a trusted executive advisor to Family Businesses, Athwal has built numerous start-up and fast-growth businesses since the age of 17, and bounced back from bankruptcy at the age of 21 to build a \$20m company by age 26.

He is a World Certified Public Speaker (1 of 500 globally), the Past President of the 'Professional Speakers Association' of the United Kingdom, Fellow Member of the 'Professional Speakers Association' and the Founding Chairman & Past President of the 'Professional Speakers Association' of the Middle East. His personal success stories, case studies, extensive research and best practices have been shared to thousands of students at Harvard Business School, Oxford University, The University of Chicago, Hult International Business School, MIT College of Management, Indian School of Business, Cranfield University and hundreds of other schools.

He is the creator of the 'Unleash Your DNA' international brand incorporating 'The DNA Profiling' & 'Dream Team Models'. He is also the Founder & Chief Educator of the Family Business Academy (FBA), that has educated 20,000 families in 65 countries to date, published 6 books and impacted 3 million employees, students and next-gen members. Athwal also launched the FBA Club on Clubhouse, the largest family business club on the platform, with 200+ live room episodes delivered in the first 7 months and a community built of 5k members.

Since 2002, Athwal has personally chaired and facilitated 2,000+ Board Meetings and Family Forums/Retreats globally for his clients and recently in 2016, completed a record 13 city event tour in 16 days across South Asia, impacting over 1,000 family firms.

He is also a bestselling author of numerous books and published 132 articles on 'Family Business Governance' for leading business publications and portals. His last book 'Unleash Your Family Business DNA – Building A Family Legacy That Lasts Generations' was published globally in Sep' 2017 after completing 15+ years of

## Topics

- Creativity
- Innovation
- Leadership
- Motivation

research on global family businesses and succession planning. His newest book 'The Family Business Messenger' is due for release in January 2022.

In 2016, Athwal was honoured with the 'Disruptive Entrepreneur of the Year Award' at the 'SME World Forum' for building a new business model in the professional services sector and for the social impact made to family businesses.

Athwal is a British born Indian, married, a proud father of four children and resides in Dubai-UAE.

In this keynote session:

- About your "DNA Profile" and how it impacts other family members, professional teams and your overall business.
- How to build a family structures and create the right job roles aligned to multi-generational challenges and your succession planning needs.
- About the 20 blockages that stop 97% of family businesses in creating a sustainable legacy.
- How to implement a Family MBA program for your children from as early as five years of age; and
- How to assess and evaluate your human capital and build world-class dream teams.
- Unleash Your Family Business DNA