

# SAFIYA NOBLE

Expert in Algorithmic Discrimination and Best-Selling Author

LONDON  
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Dr. Safiya Umoja Noble is an Associate Professor at the University of California, Los Angeles (UCLA) in the Department of Information Studies where she serves as the Co-Director of the UCLA Center for Critical Internet Inquiry. She also holds appointments in African American Studies and Gender Studies. She is a newly-appointed Research Associate to the Oxford Internet Institute at the University of Oxford.

Recently, Safiya Noble was a visiting faculty member to the University of Southern California's Annenberg School of Communication. She began her academic career as an Assistant Professor in Department of Media and Cinema Studies and the Institute for Communications Research at the University of Illinois at Urbana-Champaign.

Safiya is the author of a best-selling book on racist and sexist algorithmic bias in commercial search engines, entitled *Algorithms of Oppression: How Search Engines Reinforce Racism* (NYU Press), which has been widely-reviewed in journals and periodicals including the Los Angeles Review of Books, featured in the New York Public Library 2018 Best Books for Adults (non-fiction), and recognized by Bustle magazine as one of 10 Books about Race to Read Instead of Asking a Person of Color to Explain Things to You.

Safiya Noble is the recipient of a Hellman Fellowship and the UCLA Early Career Award. Her academic research focuses on the design of digital media platforms on the internet and their impact on society. Her work is both sociological and interdisciplinary, marking the ways that digital media impacts and intersects with issues of race, gender, culture, and technology. She is regularly quoted for her expertise on issues of algorithmic discrimination and technology bias by national and international press including The Guardian, the BBC, CNN International, USA Today, Wired, Time, Full Frontal with Samantha Bee, The New York Times, and Virginia Public Radio, and a host of local news and podcasts, including Science Friction, and Science Friday to name a few. Recently, she was named in the "Top 25 Doers, Dreamers, and Drivers of 2019" by Government Technology magazine.

Dr. Safiya Noble is the co-editor of two edited volumes: *The Intersectional Internet: Race, Sex, Culture and Class Online* and *Emotions, Technology & Design*. She currently serves as an Associate Editor for the *Journal of Critical Library and Information Studies*, and is the co-editor of the *Commentary & Criticism* section of the *Journal of Feminist Media Studies*. She is a member of several academic journal and advisory boards, including *Taboo: The Journal of Culture and Education*. She holds a Ph.D. and M.S. in Library & Information Science from the University of Illinois at Urbana-Champaign, and a B.A. in Sociology from California State University, Fresno where she was recently awarded the Distinguished Alumni Award for 2018.

## Topics

- Artificial Intelligence
- Author
- Diversity
- Technology
- Women

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