

# SALLY STOREY

Founding Director of Lighting Design International; 'Effects of lighting on Human's Mood & Behavior'

LONDON  
SPEAKER  
BUREAU



## Topics

- Creativity
- Innovation
- Women

For over 30 years, Sally Storey has been guiding John Cullen Lighting and founded Lighting Design International company, gathered a talented team of designers from a variety of backgrounds: architecture, theatre design, fine art, product design and engineering.

Sally has been pushing the boundaries of technology and design to create outstanding spaces and memorable experiences. She has written three well-received books on lighting and often contributes to the national and international press. Sally Storey's contribution to the Lighting Industry is tremendous!

Sally Storey studied architecture at Bristol University and in her second year was awarded the scholarship of the year. She was fascinated with how natural light and artificial light transformed a building and chose this as her thesis and never looked back.

Sally Storey, Design Director of Lighting Design International and John Cullen Lighting, is one of the UK's leading lighting experts. Her extensive knowledge and experience has led to her travelling all over the world designing lighting schemes for esteemed brands, individuals and corporate clients.

Sally has written three well-received successful books on residential lighting and often contributes to the national and international press. She is a regular speaker at interior design and architectural events and conferences. Sally is a judge on many interior and lighting panels, and currently a judge for the Super Yacht Design & Innovation Awards.

Recent projects include the Kimpton Fitzroy London, Hotel Café Royal, L'Oscar, the multi-award-winning Fera at Claridge's Hotel, The Lanesborough Hotel Spa, The Connaught Hotel, Ham Yard Hotel, The Savoy, Temple Church, Grocer's Hall, Grand Hotel Cap-Ferrat, Emirates Palace Hotel Dubai, Crosby Street Hotel New York, St Regis Venice and Four Seasons Hotels including the spa at the Four Seasons George V.

Sally has also been involved in Private Residences and Palaces worldwide as well as numerous Super Yachts including the award-winning Topaz (J8), Northern Star, MY& SY Twizzle, JOY, Faith, Hasna, Lady S and most recently Archelon.

Sally has brought her residential lighting experience to create outstanding lighting schemes that make the stunning spectacular. Sally has been a key advocate in promoting residential lighting a vital element of interior design.

No matter the budget lighting can transform and make simple materials look elegant. Sally's passion and enthusiasm for lighting never fade and still comes through when lecturing today. She is currently working on her fourth book on residential lighting which aims to help one understand new technology and how best to use it. This is aimed at interior designers, architects and the homeowner.

Making people aware of their environment will hopefully influence push the standards of lighting in work and leisure.

Sally is currently working on a new book on residential lighting for RIBA called: "Inspired by Light: A design guide to transforming the home."

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