
THIERRY PETIT

- Co-Fondateur et Co-CEO de Showroomprive.com

LONDON
SPEAKER
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Topics

- Digital
- E-commerce
- Entrepreneurship

Thierry Petit is the co-founder of showroomprive.com, a top retail e-business player yet established in France, The UK, Spain, Italy, The Netherlands, Portugal and Belgium. The website holds exclusive private sales for its members, involving major retail brands at substantially reduced prices.

Historically Fashion-oriented, new verticals are now available such as: Beauty, Children, Home & Decoration, Equipment, Wine & Gastronomy, Cultural products, Leisure, Travel.

In 2010, Accel Partners, the investment fund in internet and new technologies, acquired USD 50 million minority stake in Showroomprive.com.

In 2013, the company generated 350 million worth of revenue. With more than 500 employees, showroomprive.com is the second European leader in private sales and exemplifies a strong partnership between two acknowledged experts in e-business and overstock.

Thierry Petit attended The National Institute of Telecommunication (Institut National des Télécommunications - INT), where he obtained an engineering degree in 1997. 2 years after, He won the Microsoft award of the best app for creating a worldwide internet portal for L'Oréal. Then, he created the first online price comparison site in France (toobo.com), which he sold to Tiscali in 2000.

Showroomprive came about in October 2006 when Thierry Petit joined with David Dayan, an entrepreneur in the stock clearance and private offline sales profession.