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# ZACK KASS

LONDON  
SPEAKER  
BUREAU

- AI Futurist
  - Former Head of Go To Market for OpenAI
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Zack Kass is an AI Futurist, keynote speaker, consultant, and the former Head of Go To Market for OpenAI. He has spent over 14 years in the field of AI with companies like Figure Eight, Lilt, and OpenAI. His mission is to ensure businesses and governments are active participants in the AI-powered future by demystifying AI, making it accessible and understandable for everyone, and helping leaders navigate the rapidly evolving environment.

While Head of Go To Market at OpenAI, Zack worked at the helm of the team key channeling OpenAI's innovative research into tangible business solutions. Zack built the teams responsible for OpenAI's sales, partnerships, and customer success and served as a personal advisor to countless executives deploying the technology across their business.

Today, he is considered one of the foremost thinkers in Applied AI. His thought leadership and techno-optimist views have been featured in countless publications, such as Fortune, Newsweek, Entrepreneur, AdAge, and Business Insider to name a few. Zack has also advised many top companies on AI, including Coca-Cola, Morgan Stanley, and Agmen.

Beyond the corporate world, Zack is a staunch techno-optimist, an advocate for AI's potential to revolutionize the human condition and reduce suffering. He works tirelessly to promote the promise of AI, serving as a counter-narrative to the prevailing media cynicism.

Zack received his BA from The University of California, Berkeley, and resides in Santa Barbara, California.

## Topics

- Artificial Intelligence
- Digital Trends
- Future
- Technology